

The organisational landscape of the English horse industry: a contrast with Sweden and the Netherlands

Submitted by Georgina Katrina Crossman, to the University of Exeter as a thesis for the degree of Doctor of Philosophy in Politics, April 2010.

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Abstract

This thesis contrasts the equine policy networks and organisational landscapes of the horse industry in England, Sweden and the Netherlands. In order to analyse each network the conceptual framework offered by the Marsh-Rhodes policy network typology is adopted, while the dimensions of membership, integration, resources and power are specifically considered. The origins and development of each policy network studied are analysed, along with an appraisal of their inherent characteristics. The cultivation and maintenance of consistency, communication and collaboration within a diverse policy network are examined. In addition, the influence of a diverse policy network on policy decision making is explored. The importance of relationships between key individuals within policy networks is analysed, along with the significance of the micro and macro levels of the networks. Finally, the future development of the equine policy network and horse industry in England for the benefit of interest groups and the government is considered.

Within each policy network a specific organisation which acted as the mouthpiece for interest groups within the network to the government was identified. However, the structure of each of these bodies and their mode of operation differed considerably between countries. In Sweden and the Netherlands, the connection between the equine and agricultural policy networks was shown to be significant in the development of the relationship between interest groups within the horse industry and the government. In both countries an organisation from the agricultural sector expedited the development of this relationship. The level of government intervention and financial support afforded to each horse industry varied. Significant differences in key sub-sectors of each of the policy networks studied, specifically sport and recreation, and breeding, were identified, while recent developments in the European-wide equine policy network were also examined.

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*There is something about the outside of the horse
that is good for the inside of a man.*

Sir Winston Churchill (1874 – 1965)

It is always too soon to quit.

Norman Vincent Peale (1898 – 1993)

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Abbreviations

England

ABB	Association of British Bookmakers	
ABRS	Association of British Riding Schools	
ADAS	Agricultural Development Advisory Service	
AES	Anglo European Studbook	
AHT	Animal Health Trust	
AIMS	Animal Insurance Management Services Ltd	
BB	<i>British Breeding</i>	<i>(formerly known as BSHBA)</i>
BD	British Dressage	
BDS	British Driving Society	
BE	British Eventing	
BEF	British Equestrian Federation	
BEIB	British Equestrian Insurance Brokers Ltd	
BERA	British Endurance Riding Association	<i>(merged with EHPSGB to form EGB 1st January 2001)</i>
BETA	British Equestrian Trade Association	
BEV	British Equestrian Vaulting	
BEVA	British Equine Veterinary Association	
BFWG	British Federation of Women Graduates	
BHA	British Horseracing Authority	<i>(formerly known as BHB)</i>
BHB	British Horseracing Board	<i>(merged with HRA 31st July 2007 to become BHA)</i>
BHD	British Horse Database	<i>(closed in 2001)</i>
BHDTA	British Horse Driving Trials Association	
BHEST	British Horseracing Education and Standards Trust	
BHF	British Horse Foundation	
BHHS	British Hanoverian Horse Society	
BHIC	British Horse Industry Confederation	
BHS	British Horse Society	
BHTA	British Horse Trials Association	<i>(now known as BE)</i>
BIS	Department for Business, Innovation, and Skills	
BOA	British Olympic Association	
BPA	British Paralympic Association	
BR	British Reining	
BS	British Showjumping	<i>(formerly known as BSJA)</i>
BSAS	British Society of Animal Science	
BSHBA	British Sport Horse Breeders Association	<i>(became BB in 2003)</i>
BSJA	British Show Jumping Association	<i>(became BS in 2010)</i>
BWBS	British Warmblood Society	<i>(now known as WBS – UK)</i>

CCPR	Central Council of Physical Recreation
CLA	Country Land and Business Association <i>(formerly known as the Country Landowners' Association)</i>
DCLG	Department of Communities and Local Government
DCMS	Department for Culture, Media and Sport
DCSF	Department for Children, Schools and Families
Defra	Department for Environment, Food and Rural Affairs
DETR	Department of Environment, Transport and Regions <i>(some divisions merged with MAFF to form Defra)</i>
DfEE	Department for Education and Employment <i>(part of BIS and DCSF)</i>
DG	Dressage Group <i>(now known as BD)</i>
DNH	Department of National Heritage <i>(now part of DCMS)</i>
DoE	Department for the Environment <i>(responsibilities now split between DCLG and Defra)</i>
EGB	Endurance GB
EHPSTB	Endurance Horse and Pony Society of Great Britain <i>(merged with BERA to form EGB 1st January 2001)</i>
ESC	English Sports Council <i>(formed in 1997, now known as SE)</i>
FAWC	Farm Animal Welfare Council
HBLB	Horserace Betting Levy Board
HIS	Hunters' Improvement Society <i>(became the HINLHBS in 1981)</i>
HINLHBS	Hunter's Improvement and National Light Horse Breeding Society <i>(became SHBGB in 1998)</i>
HMCE	HM Customs and Excise <i>(merged with Inland Revenue in 2005 to become HMRC)</i>
HMRC	HM Revenue and Customs
HPA	Hurlingham Polo Association
HPTC	Horse and Pony Taxation Committee
HRA	Horseracing Regulatory Authority <i>(was division of JC, merged with BHB 31st July 2007 to become BHA)</i>
IHPC	Institute of the Horse and Pony Club Ltd <i>(merged with NHA in 1947 to found BHS)</i>
ILPH	International League for the Protection of Horses <i>(known as WHW from 1st May 2008)</i>
ITE	Institute of Terrestrial Ecology <i>(now the Centre for Ecology and Hydrology)</i>
JC	Jockey Club
KBIS	KBIS Ltd British Equestrian Insurance
Lantra	Land and Nature Training Rural Agency
LOCOG	London Organising Committee for the Olympic Games
MAFF	Ministry of Agriculture, Food and Fisheries <i>(now part of Defra)</i>
MB	Member Body (of the BEF)
MGA (GB)	Mounted Games Association of Great Britain

NaStA	National Stallion Association	
NED	National Equine Database	
NEF	National Equine Forum	
NEWC	National Equine Welfare Council	
NFU	National Farmers' Union	
NGB	National Governing Body of Sport	
NHA	National Horse Association	<i>(merged with IHPC in 1947 to found BHS)</i>
NTF	National Trainers Federation	
NAAAW	National Union of Agricultural and Allied Workers	<i>(became part of the Transport and General Workers Union in 1982)</i>
PC	The Pony Club	
PIO	Passport Issuing Organisation	
PSHP	Performance Sport Horse and Pony Lead Body	
RASE	Royal Agricultural Society of England	
RCA	Racecourse Association	
RCS	Responsibility and Cost Sharing	
RDA	Riding for the Disabled Association (including Carriage Driving)	
RGS	Royal Geographical Society	
ROA	Racehorse Owners Association	
ROR	Retraining of Racehorses	
RSPCA	Royal Society for the Prevention of Cruelty to Animals	
SCW	Sports Council for Wales	
SE	Sport England	<i>(formerly known as ESC)</i>
SEA	Scottish Equestrian Association	
SEIB	South Essex Insurance Brokers Ltd	
SHBGB	Sport Horse Breeding of Great Britain	<i>(formerly known as HINLHBS)</i>
SS	sportscotland	
TBA	Thoroughbred Breeders' Association	
Tote	Horserace Totalisator Board	
UKPA	UK Polocrosse Association	
UK Sport	UK Sport	
WBS – UK	Warmblood Breeders' Studbook – UK	<i>(formerly known as BWBS)</i>
Weatherby's	Weatherby's Group	
WHAGB	Western Horsemen's Association of Great Britain	
WHW	World Horse Welfare	<i>(formerly known as ILPH)</i>

Sweden

Agria	Agria Djurförsäkring (Agria Animal Insurance or Agria Insurance)
ASA	Avelsföreningen för Svenska Ardennehästen (Swedish Ardennes Horse Society)
ASHA of Scandinavia	Svenska American Saddlebredföreningen (Swedish American Saddlebred Association of Scandinavia)
ASRP	Avelsföreningen Svenska Ridponny (Swedish Riding Pony Association)
ASVH	Avelsföreningen för Svenska Varmblodiga Hästen (Swedish Warmblood Association)
ASVT	Avelsföreningen för Svenska Varmblodiga Travhästen (Swedish Warmblood Trotting Horse Association)
ATG	Aktiebolaget Trav och Galopp (Swedish Horseracing Totalisator Board)
ATGHK AB	ATG Hästklinikerna AB (ATG Horse Clinics Ltd [Vets])
BRP	Swedish and British Riding Pony and Sports Pony
Brunte	Brukshästorganisationernas Samarbetskommitté (Horse Organisations Cooperative Committee)
FIN	Finansdepartementet (Ministry of Finance)
FORMAS	Forskningsrådet för Miljö, Areella Näringar och Samhällsbyggnad (Swedish Research Council for Environment, Agricultural Sciences and Spatial Planning)
FSS	Förbundet Sveriges Småbrukare (Smallholders Association of Sweden)
HF	Hästsportens Folkhögskola (Horse Sport Adult Education College)
HNS	Hästnäringens Nationella Stiftelse (Swedish Horse Council)
HRA	Hästnäringens Riksanläggningar (Swedish Equestrian Centres: Flyinge, Strömsholm and Wången)
HYN	Hästnäringens Yrkesnämnd (Horse Industry's Professional Board)
JOD	Jordbruksverket (Ministry of Agriculture)
JSH	Jordbruksdepartementets Samarbetsgrupp inom Hästområdet (Ministry of Agriculture Horse Industry Focus Group)
JUF	Jordbrukare Ungdomens Förbund (Farmers Youth Federation)
KSLA	Kungliga Skogs- och Lantbruksakademiens (Royal Swedish Academy of Agriculture and Forestry)
KVI	Kvinnerstaskolan (Kvinnersta School)
LST	Länsstyrelserna (County Administrative Board)
LRF	Lantbrukarnas Riksförbund (National Federation of Swedish Farmers)
MILJÖ	Miljödepartementet (Ministry of the Environment)
RF	Riksidrotts Förbundet (Swedish Sports Confederation)
Ridfrämjandet	The Society for the Promotion of Riding (formed SvRF in 1993)

RLF	Riksförbundet Landsbygdens Folk (National Federation for the Countryside People) <i>(formed LRF in 1971)</i>
SAL	Sveriges Allmänna Lantbrukssällskap (Sweden's General Agricultural Company) <i>(became Lantbruksförbundet, forming LRF in 1971)</i>
SATA	Swedish Akhal Teké Association
SFAF	Svenska Fullblodsavelsföreningen (Swedish Thoroughbred Breeders' Association)
SG	Svensk Galopp (Swedish Thoroughbred Racing)
SH	Svensk Hästavelsförbundet (Swedish Horse Breeding Foundation)
SHF	Stiftelsen Hästforskning (Foundation for Equine Research) <i>(was SSH)</i>
SIF	Svenska Islandshästförbundet (Swedish Icelandic Horse Association)
SJV	Statens Jordbruksverket (Swedish Board of Agriculture)
SKAF	Svenska Kommunalarbetareförbundet (Swedish Municipal Worker's Union) (also known as "Kommunal")
SLF	Stiftelsen Lantbruksforskning (Swedish Farmers' Foundation for Agricultural Research)
SLR	Sveriges Lantliga Ryttare (Swedish Rural Riders) <i>(formed SvRF in 1993)</i>
SLU	Sveriges Lantbruksuniversitet (Swedish University of Agricultural Sciences)
SOK	Sveriges Olympiska Kommitté (Swedish Olympic Committee)
SP	Svenska Ponnyryttarförbundet (Swedish Pony Riding Federation) <i>(formed SvRF in 1993)</i>
SPAF	Svenska Ponnyavelsförbundet (Swedish Pony Breeding Federation)
SRC	Svenska Ridsportens Centralförbund (Swedish Riding Sports Central Organisation) <i>(formed SvRF in 1993)</i>
SRR	Svenska Ridlägers Riksförbund (Swedish Riding Clubs Federation)
SSH	Stiftelsen Svensk Hästforskning (Swedish Equine Research Foundation) <i>(became SHF in 2009)</i>
SSS	Sveriges Shetlandssällskap (Swedish Shetland Pony Studbook)
STC	Svensk Travsportens Centralförbund (Swedish Trotting Association)
SVA	Statens Veterinärmedicinska Anstalt (Swedish National Veterinary Institute)
SvRF	Svenska Ridsport Förbundet (Swedish Equestrian Federation)
SVS	Sveriges Veterinärmedicinska Sällskap (Hästsektionen) (Swedish Society of Veterinary Medicine [Horse Section])
Swede Horse	Swede Horse
UTBILD	Utbildningsdepartementet (Ministry of Education and Research)
VR	Vetenskapsrådet (Swedish Research Council)
WRAS	Westernryttarnas Ridsportförbund (Western Riders Association of Sweden)

The Netherlands

AVP	Agenda Vitaal Platteland (Agenda for a Living Countryside)
AVS	Arabische Volbloedpaarden Stamboek (Arab Thoroughbred Studbook)
CeBoPa	Centrale Bond van Paardenhandelaren in Nederland (Central Federation of Horse Traders)
CR Delta	De Coöperatie Rundveeverbetering Delta (The Cooperative for Cattle Improvement)
FBvHH	Federatie Bond van KWPN Hengstenhouders (Federation of Dutch KWPN Stallion Owners)
FNHO	Federatie van Nederlandse Hippische Ondernemers (Federation of Dutch Horse Entrepreneurs)
FNRS	Federatie voor Nederlandse Ruitersportcentra (Federation for Dutch Riding Sport Centres – Equestrian Yards)
IST	Instructie-, Sport- en Trainingsstallen (Instructor, Sport and Training Stables)
KNHS	Koninklijke Nederlandse Hippische Sportfederatie (Royal Dutch Equestrian Federation)
KWPN	Koninklijk Warmbloed Paardenstamboek in Nederland (Royal Warmblood Studbook of the Netherlands)
LLTB	Limburgse Land- en Tuinbouw Organisatie (Limburg Federation of Agricultural and Horticultural Organisations)
LTO	Land- en Tuinbouw Organisatie (Dutch Federation of Agricultural and Horticultural Organisations)
LTO-Noord	Land- en Tuinbouw Organisatie Noord (Northern Federation of Agricultural and Horticultural Organisations)
MinFin	Ministerie van Financiën (Ministry of Finance)
MinLNV	Ministerie van Landbouw, Natuur en Voedselkwaliteit (Ministry of Agriculture, Nature and Food Quality)
MinOCW	Ministerie van Onderwijs, Cultuur en Wetenschap (Ministry of Education, Culture and Science)
MinVWS	Ministerie van Volksgezondheid, Welzijn en Sport (Ministry of Health, Welfare and Sports)
NCPS	Nederlands Connemara Pony Stamboek (Netherlands Connemara Pony Studbook)
NDR	Nederlandse Draf- en Rensport (Dutch Trotting and Thoroughbred Racing)
NHB Deurne	Nederlandse Hippische Beroepsopleidingen (Dutch Horse Professional Training)
NOC*NSF	Nederlands Olympisch Comité * Nederlandse Sport Federate (National Olympic Committee * Netherlands Sport Federation)

NRPS	Nederlands Rijpaarden en Pony Stamboek (Netherlands Riding Horse and Pony Studbook)
NRS	Nederlands Rundvec Syndicaat (Dutch Dairy Studbook)
NSPS	Nederlands Shetland Pony Stamboek (Netherlands Shetland Pony Studbook)
NWP	North Netherlands Warmblood Horse Studbook <i>(founder of KWPN along with VLN)</i>
PPE	Productschap Pluimvee en Eieren (Product Board for Poultry and Eggs)
PVE	Productschap Vee, Vlees en Eieren (Product Boards for Livestock, Meat and Eggs)
PVV	Productschap Vee en Vlees (Product Board for Livestock and Meat)
SRP	Sectorraad Paarden (Dutch Horse Council)
UU	Universiteit Utrecht (University of Utrecht)
VHO	Vereniging van Hengsten Opfokkers (Association of Stallion Owners, Studs and Breeders)
VHL	Van Hall Larenstein University of Applied Sciences
VLN	Organisation for the Advancement of Agricultural Harness Horse Breeding in the Netherlands <i>(founder of KWPN along with NWP)</i>
VRM	Ministerie van Volkshuisvesting, Ruimtelijke Ordening en Milieubeheer (Ministry of Housing, Spatial Planning and the Environment)
VSN	Verenigde Sportpaardenhandelaren Nederland (Dutch Sport Horse Traders Association)
WU	Wageningen Universiteit (Wageningen University)
ZLTO	Zuidelijke Land- en Tuinbouworganisatie Southern Federation of Agricultural and Horticultural Organisations

Other European and International

AHC	American Horse Council
EC	European Commission
ECJ	European Court of Justice
EEF	European Equestrian Federation
EFTBA	European Federation of Thoroughbred Breeders' Associations
EHN	European Horse Network
EPMA	European Pari Mutuel Association
FECTU	Fédération Européenne du Cheval de Trait pour la promotion de son Utilisation (European Draught Horse Federation)
FEI	Fédération Equestre Internationale (International Equestrian Federation)
FEIF	International Federation of Icelandic Horse Associations
IFHA	International Federation of Horseracing Authorities
IHB	Irish Horse Board
IOC	International Olympic Committee
IPC	International Paralympic Committee <i>(governed para-equestrian through IPEC until 31st December 2005)</i>
IPEC	International Paralympic Equestrian Committee <i>(para-equestrian moved from IPC to FEI on 1st January 2006)</i>
ISH	Irish Sport Horse
KMET	Central European Racing Federation
Pôle Filière Equine (Normandie)	Representing the Network of European Equestrian Regions
UET	Union Européenne du Trot (European Trotting Union)
WBFSH	World Breeding Federation for Sport Horses