Learning to live interculturally: an exploration of experience and learning among a group of international students at a university in the UK.

Submitted by *Ms Sarah Alice Louise Rich* to the University of Exeter as a thesis for the degree of Doctor of Philosophy in Education

in June 2011

This thesis is available for Library use on the understanding that it is copyright material and that no quotation from the thesis may be published without proper acknowledgement.

I certify that all material in this thesis which is not my own work has been identified and that no material has previously been submitted and approved for the award of a degree by this or any other University.

Signature:

Abstract

In the past 30 years there has been a rapid and exponential growth in the numbers of people electing to complete all or part of their studies outside of their country of origin. This phenomenon has attracted considerable research attention, not least from those who are interested to describe the benefits seen to accrue from the opportunity this provides for an extended encounter with linguistic and cultural diversity. Notably, the widespread assumption that this can generate a new form of learning, commonly referred to as intercultural learning, which is understood to comprise increased tolerance, empathy and openness to the linguistic and cultural other. Despite the limited research data to substantiate these claims, among those interested to develop educational responses to globalization, the potential of intercultural contact to generate intercultural learning has considerable appeal and has been co-opted in the development of policy and practice to promote global citizenship at all levels of education. This has contributed to the emergence of a particular discourse about intercultural learning and is further fuelling the development of both short and long-stay study abroad programmes.

This discourse is, however, increasingly called into question on account of the perceived overly-simplistic constructions of interculturality and learning on which it is premised. In particular, there is a growing recognition of the need to develop situated accounts of people's everyday encounters with linguistic and cultural others which acknowledge the exigencies of the setting, as well as the impact of wider political economic and historical discourses on their positioning in intercultural encounters. The generation of 'thick' descriptions of people's lived experiences of interculturality in global educational contact zones, it is argued, can lead to a more nuanced account of the intercultural learning these can afford. This was the aim of the study reported in this thesis.

The study undertaken explores the relationship between an experience of interculturality and learning among 14 international students during their year-long sojourn at a university in the UK. Drawing upon a socially constructed relational understanding of learning informed by the

transactional and dialogic conceptualization of learning developed by Dewey and Bakhtin among others, the study sought to generate a narrative account of participants' experiences and learning generated from periodic individual and group interviews over the year as well as reflective accounts in participants portfolios and other opportunistic conversations recorded in the researcher log.

Primary analysis of the data revealed that participants' experiences generated a number of forms of learning. One of these, 'learning about self in relation to linguistic and cultural other' was identified as a form of intercultural learning, comprising learning to be more open to the other and learning about linguistic and cultural positioning. This was subsequently explored in more depth, revealing a complex interplay between these two elements and the strategic actions taken by participants to manage their encounters with linguistic and cultural others. These results revealed considerable differences in the learning trajectories and outcomes resulting from their intercultural encounter. The findings also point to the importance of sustained commitment to intercultural dialogue on the part of individuals and the perception of their ethical treatment by others as important to the direction their learning trajectories take.

On the basis of these findings, it is argued that while an encounter with linguistic and cultural other may lead to increased tolerance, empathy and openness to other associated with the way intercultural learning is employed in much of the research literature, the strategic actions learners take to negotiate their linguistic and cultural positioning will critically inform the extent to which they develop these qualities. The thesis concludes with a discussion of the ways in which a situated and relational conceptualization of interculturality and learning is seen to contribute to a more informed and deeper understanding of the sorts of intercultural learning that are made possible by an intercultural encounter. I also identify a number of research agendas which can build upon the insights provided by the study.

Acknowledgements

There are many people I would like to pay tribute to who have been crucial to the completion of this project.

First and foremost, I would like to pay tribute to the students who took part in this study. Without their on-going commitment this study would never have taken shape. I feel privileged that they chose to relate their on-going experience of their sojourn with me and that they felt able to do so in such a frank and open manner.

I am also grateful to my supervisors Professor Gert Biesta, and latterly Professor Rupert Wegerif. Their insight and wise counsel has helped shape the project and served as a source of real support during the many years it has taken to reach completion. Thanks are also due to Professor Deborah Myhill and members of TESOL team who have offered both positive encouragement and practical support throughout the process of writing this PhD.

Finally, I want to express my deepest gratitude to my family, and most especially to my partner, without whose patience and unremitting care, this project may never have been completed.

Table of Contents

Abstract	2
Acknowledgements	4
List of tables and illustrations	10
Chapter 1. Introduction to the Study	11
1.1 Introduction	11
1.2 Rationale for the study.	13
1.3 Research aims	16
1.4 Significance of the study.	16
1.5 Outline of the study	17
Chapter 2. Background to the study	19
2.1 Introduction	19
2.2 Internationalization and higher education	
2.3 Internationalization and higher education in the UK	
2.4.1 Unternational students in UK higher education institutions	
2.5 The reception of international students. 2.5.1 Strategic responses to international students in higher education. 2.5.2 The reception of international students: staff and home student perspective 2.5.2.1 Staff perspectives on international students. 2.5.2.2 Home student perspectives on international students.	28 s 30 31
2.6 Research into the international student experience in UK universities	33
Chapter 3. Towards a theory of learning in intercultural encounters	37
3.1 Introduction	37
3.2 The location and nature of learning: a social turn in learning theory	38
3.3 Key theoretical perspectives on learning as a social phenomenon	
3.3.2 Situated Learning and Communities of Practice.	
3.3.2.1. Some drawbacks of a situated learning perspective	44
3.3.3 Dewey's transactional theory of learning.	
3.3.4 Bakhtin, dialogism and the dialogic self.	
3.3.5 Power, positioning and learning in a social world	
3.4 Towards a conceptual understanding of learning as an experiential and	
relational phenomenon	57
3.4.1 Dimensions of learning.	57
3.4.2 Learning forms and outcomes	58
3.5 Learning and interculturality	61

3.5.1 A critical interrogation of the term interculturality	62
3.5.1.1 Essentialist and non essentialist understandings of culture	62
3.5.1.2 Towards a definition of interculturality	66
3.5.2 Understanding interculturality: acculturation or third space?	67
3.5.2.1 Interculturality and cosmopolitanism agendas: from global cosmopolitanis	m to
cosmopolitan realism	
3.5.3 Exploring learning and intercultural encounters – an overview of the resear	
3.5.3.1 Learning <i>from</i> an intercultural encounter	
3.5.3.2 Learning in intercultural encounters	
3.5.4. Researching learning from an experience of interculturality	
3.5.4.1 The experience of learning as individual adaptation and growth	
3.5.4.2. The experience of learning as socially constituted: a dialogic and relation	
understanding of learning and interculturality.	83
3.6 Conceptualising learning in intercultural encounters and implications fo	r
research	87
Chapter 4. Design of the Study	89
4.1. Introductory overview	89
4.2. The Research Questions.	89
4.3. Theoretical perspective informing the study.	
4.3.1 Interpretivism.	90
4.4 Narrative inquiry as methodology for the study	92
4.4.1 Narrative inquiry, an overview	92
4.4.2. The decision to use narrative inquiry in this study	94
4.4.3. The approach taken to narrative inquiry in this study	95
4. 5. Research setting and participants in the narrative inquiry	98
4.5.1 The research setting	
4.5.2 The participants and the sampling rationale	
4.6 Data collection and analysis procedures	102
4.6.1 Generating field texts: collecting and accessing data	
4.6.1.1 Narrative interviews.	
4.6.1.2 Narrative interviewing in my project	105
4.6.1.3 Group interviews	108
4.6.1.4. Other sources of field texts: documents and informal conversations	109
4.6.2. From field texts to research texts	110
4.6.3. Analysis of research texts.	
4.6.3.1. Primary analysis	
4.6.3.2 Secondary analysis of the data	115
4.7. My position as researcher	117
4.8. Addressing issues of ethicality and trustworthiness in the study	118
4. 9. Limitations of the study.	121
Chapter 5. Experience and learning in participants' narrative accounts.	124
5.1 Introduction	124
5.2 Pre-programme experiences and their significance	125
5.2.1. Socio-cultural background	
5.2.2 Educational background	

5.2.3 Previous study overseas	120
5.2.4 The Pre-Sessional course	131
5.2.5 Input from friends, former students, family, and work colleagues	133
5.3. In class experiences.	134
5.3.1 Programme structure and module content	135
5.3.1.1 Programme structure.	135
5.3.1.2 Module content	136
5.3.2. Assessment	138
5.3.3 Pedagogic practice	140
5.3.3.1 Active participation	
5.3.3.2. Support for learning.	
5.3.4 Relationships to others in class.	
5.3.4.1 Relationship with tutors.	
5.3.4.2 Relationships to other students.	
5.3.4.3 Nationality groups in class and their impact on relationship bui	
5.3.4.4. The impact of other relational networks on initial and shifting	
5.3.5 Perceived benefits of the multicultural nature of the group	
5.4 Out of class experiences	
5.4.1 Out of class contact with class members	
5.4.2. Out of class contact with other students at the university	
5.4 3. Contact with UK nationals out of class.	
5.4.5. Contact with people at home	
5.5 Forms of learning identified in the narrative accounts	
	:: Learning about
5.5 Forms of learning identified in the narrative accounts Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other	s: Learning about 190
5.5 Forms of learning identified in the narrative accounts	:: Learning about 190 192
5.5 Forms of learning identified in the narrative accounts	E: Learning about
5.5 Forms of learning identified in the narrative accounts	E: Learning about
5.5 Forms of learning identified in the narrative accounts	E: Learning about
5.5 Forms of learning identified in the narrative accounts	:: Learning about 190 192 193 195
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other. 6.1 AYUMI. Meeting my unfamiliar self. 6.1.1 Pre-sojourn experience. 6.1.2 Early experiences: 'There's no such thing as ideal dialogues' 6.1.3 Moving on: Committing to the value of supportive dialogue 6.2 TINA. We're all people, just people.	5: Learning about
5.5 Forms of learning identified in the narrative accounts	5: Learning about
5.5 Forms of learning identified in the narrative accounts	### Learning about #### 192 ####################################
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other. 6.1 AYUMI. Meeting my unfamiliar self. 6.1.1 Pre-sojourn experience. 6.1.2 Early experiences: 'There's no such thing as ideal dialogues' 6.1.3 Moving on: Committing to the value of supportive dialogue. 6.2 TINA. We're all people, just people. 6.2.1 Pre-sojourn experience: Pushing myself out of my comfort zone. 6.2.2 Early experiences: My life in a living hell. 6.2.3 Moving on: Re-finding her voice. 6.3 Huang-Fu. Falling from grace and saving my face.	192
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other. 6.1 AYUMI. Meeting my unfamiliar self. 6.1.1 Pre-sojourn experience. 6.1.2 Early experiences: 'There's no such thing as ideal dialogues' 6.1.3 Moving on: Committing to the value of supportive dialogue 6.2 TINA. We're all people, just people. 6.2.1 Pre-sojourn experience: Pushing myself out of my comfort zone. 6.2.2 Early experiences: My life in a living hell 6.2.3 Moving on: Re-finding her voice. 6.3 Huang-Fu. Falling from grace and saving my face. 6.3.1 Pre-sojourn experience: From local hero to post-graduate studer	192
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other. 6.1 AYUMI. Meeting my unfamiliar self. 6.1.1 Pre-sojourn experience. 6.1.2 Early experiences: 'There's no such thing as ideal dialogues' 6.1.3 Moving on: Committing to the value of supportive dialogue 6.2 TINA. We're all people, just people. 6.2.1 Pre-sojourn experience: Pushing myself out of my comfort zone. 6.2.2 Early experiences: My life in a living hell. 6.2.3 Moving on: Re-finding her voice. 6.3 Huang-Fu. Falling from grace and saving my face. 6.3.1 Pre-sojourn experience: From local hero to post-graduate studer 6.3.2 Early experiences: A fall from grace.	192
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other. 6.1 AYUMI. Meeting my unfamiliar self. 6.1.1 Pre-sojourn experience. 6.1.2 Early experiences: 'There's no such thing as ideal dialogues' 6.1.3 Moving on: Committing to the value of supportive dialogue 6.2 TINA. We're all people, just people. 6.2.1 Pre-sojourn experience: Pushing myself out of my comfort zone. 6.2.2 Early experiences: My life in a living hell 6.2.3 Moving on: Re-finding her voice. 6.3 Huang-Fu. Falling from grace and saving my face. 6.3.1 Pre-sojourn experience: From local hero to post-graduate studer 6.3.2 Early experiences: A fall from grace. 6.3.3 Moving on: Do nothing and wait it out.	192
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other. 6.1 AYUMI. Meeting my unfamiliar self. 6.1.1 Pre-sojourn experience. 6.1.2 Early experiences: 'There's no such thing as ideal dialogues' 6.1.3 Moving on: Committing to the value of supportive dialogue 6.2 TINA. We're all people, just people. 6.2.1 Pre-sojourn experience: Pushing myself out of my comfort zone. 6.2.2 Early experiences: My life in a living hell 6.2.3 Moving on: Re-finding her voice. 6.3 Huang-Fu. Falling from grace and saving my face	### Learning about #### 190 ####################################
5.5 Forms of learning identified in the narrative accounts	192
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other. 6.1 AYUMI. Meeting my unfamiliar self	192
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other	192
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other. 6.1 AYUMI. Meeting my unfamiliar self. 6.1.1 Pre-sojourn experience. 6.1.2 Early experiences: 'There's no such thing as ideal dialogues' 6.1.3 Moving on: Committing to the value of supportive dialogue 6.2 TINA. We're all people, just people. 6.2.1 Pre-sojourn experience: Pushing myself out of my comfort zone. 6.2.2 Early experiences: My life in a living hell 6.2.3 Moving on: Re-finding her voice. 6.3 Huang-Fu. Falling from grace and saving my face. 6.3.1 Pre-sojourn experience: From local hero to post-graduate studer 6.3.2 Early experiences: A fall from grace. 6.3.3 Moving on: Do nothing and wait it out. 6.4 SAMI. What's important to me, isn't necessarily what's import 6.4.1 Pre-sojourn experience: Deciding to take the test 6.4.2 Early experiences: Me and my religion 6.4.3 Moving on: Expanding horizons and expanding perspectives 6.4 Summary	### Learning about ####################################
5.5 Forms of learning identified in the narrative accounts. Chapter 6. Results of secondary analysis of narrative accounts self in relation to lingusitic and cultural other	### Learning about ####################################

7.2 Experiences and their relationship to learning	220
7.2.1 The learning site.	
7.2.2. The nature of participants' experiences	
7.2.2.1 Engagement with the pedagogic norms and protocols during their studies 7.2.2.2 The nature and significance of their relationships	
7.2.2. Learning from experience.	
7.2.3 Learning forms identified in participants' accounts	
7.3 The relationship between an experience of interculturality and intercultu	ral
learning	
7.3.1. Intercultural learning: outcomes and processes revisited.	
7.3.2. Learning to live interculturally – insights from the narrative accounts	
7.3.2.1. Working out how to live together.	
7.3.2.3. Managing relational dilemmas and the role of relational mindfulness	
7.4. Implications of the study	243
7.4.1. The nature of the relationship between an experience of interculturality and	0
intercultural learning	243
7.4.2. Intercultural learning and relationship-building universals	
7.4.3 Supporting intercultural learning on the university campus	247
Chapter 8. Conclusion	250
8.1 Contribution to knowledge	250
8.2. Critical reflections on the study and some possible future research direct	ions.
	252
Appendices	254
Appendix 1: Interview guides for individual interviews	254
Appendix 2: Guide for group interview	256
Appendix 3: Letter of introduction to the research project and invitation to a	
first interview	257
Appendix 4: Follow up letter sent to participants ahead of second interview.	258
Appendix 5: Consent form.	259
Appendix 6: Participants' relational networks. Term 1	260
Appendix 7: Participants' relational networks. Term 2	261
Appendix 8: Details of participants	262
Appendix 9: Details of programme content and procedures	263
Appendix 10: Open codes identified from cross-narrative analysis	267
Appendix 11: Final categories and themes adopted	269
Appendix 12: Sample interview transcripts for interviews with Tina	270
Appendix 13. Sample interim research text developed for Tina	278
Appendix 14: Titles assigned to the narrative accounts generated for each	
participant	

Appendix 15: Results of secondary analysis of research texts regarding lea	rning
about self and linguistic and cultural other	282
Appendix 16: Ethical approval form	283
Bibliography	287

List of tables and illustrations

Table 2.1	Region of domicile for non-UK students in 2008-09 and 2009-10. (Higher Education Statistics Agency retrieved May 2nd 2011.)	28
Figure 3.1	Venn diagram of Tri-Polar Discursive Action	57
Table 3.1	Intercultural competence (adapted from Byram 1997 in Oatey and Franklin 2009 p66)	75
Table 4.1	Students enrolled on the MEd TESOL programme during the academic year that was the focus of the study.	102
Table 4.2	Details of students who left the programme in the first term	103
Table 4.3	Overview of the data collection and analysis procedure An overview of the different sorts of field texts generated during the study	103
Table 4.4	An overview of the different sorts of field texts generated during the study	105
Table 4.5	Components identified with respect to 'Learning about self in relation to linguistic and cultural other'.	117
Table 6.1	Results of the secondary analysis regarding 'learning about self in relation to linguistic and cultural other' for the four participants	192
Table 7.1	A contrastive analysis of intercultural learning outcomes reported in the literature and those identified in this study.	234