

## 9 References

アイデア (Idea) 2005, *Otto Alcher: West Germany*, アイデア (Idea), vol. 313, pp. 104–105.

**Ades, A. E., Sculpher, M., Sutton, A., Abrams, K., Cooper, N., Welton, N., & Lu, G.** 2006, *Bayesian Methods for Evidence Synthesis in Cost-Effectiveness Analysis*, *Pharmacoeconomics*, vol. 24, no. 1, pp. 1–19.

**Aicher, O.** 1994, *The World as Design* Ernst & Sohn, Berlin.

**Annink, E. & van Uitert, L.** 2008. *Gerd Arntz Web Archive*. <http://www.gerdarntz.org/> 11-9-2010.

**Banta, D.** 1997a, *Special Section: Report from the Eur-Assess Project*, *International Journal of Technology Assessment in Health Care*, vol. 13, no. 2, pp. 133–340.

**Banta, D.** 1997b, *Special section: Report from the EUR-ASSESS project EUR-ASSESS – Introduction to the EUR-ASSESS report*, *International Journal of Technology Assessment in Health Care*, vol. 13, no. 2, pp. 133–143.

**Banta, D.** 2003. *The Development of Health Technology Assessment*. *Health Policy* 63, 121–132.

**Benbasat, I. & Dexter, A. S.** 1985, *An Experimental Evaluation Of Graphical And Color-enhanced Information Presentation*, *Management Science*, vol. 31, no. 11, pp. 1348–1364.

**Bertin, J.** 1981, *Graphics and graphic information-processing* Berlin ; New York : de Gruyter.

**Birnbaum, M. H.** 1999, *Testing Critical Properties Of Decision Making On The Internet*, *Psychological Science*, vol. 10, no. 5, pp. 399–407.

**Bond, M., Mealing, S., Anderson, R., Elston, J., Weiner, G., & Taylor, R. S.** 2009, *The effectiveness and cost-effectiveness of cochlear implants for severe to profound deafness in children and adults: a systematic review and economic model.*, *Health Technol Assess*, vol. 13, no. 44.

- Bond, M., Rogers, G., Peters, J., Anderson, R., Hoyle, M., Miners, A., Moxham, T., Davis, S., Thokala, P., Wailoo, A., Jeffreys, M., & Hyde, C.** 2010. *Alzheimer's disease – donepezil, galantamine, rivastigmine and memantine (review): a systematic review and economic model A*. <http://www.nice.org.uk/guidance/index.jsp?action=download&o=51056>. 11 Jan 2010.
- Brasseur, L.** 2005, *Florence Nightingale's Visual Rhetoric in the Rose Diagrams*, *Technical Communication Quarterly*, vol. 14, no. 2, pp. 161–182.
- Brath, R.** 2008, *Use of analogy in Synthesizing Novel Visualizations* in proceedings of IVO8 (Information Visualization 2008), 09<sup>th</sup> – 11<sup>th</sup> June 2008. London, UK: IEEE.
- Brazzelli M, McKenzie L, Fielding S, Fraser C, Clarkson J, Kilonzo M, & et al.** 2006, *Systematic review of the effectiveness and cost-effectiveness of HealOzone for the treatment of occlusal pit/fissure caries and root caries*, *Health Technol Assess*, vol. 10, no. 16.
- Bridle C, Palmer S, Bagnall A-M, Darba J, Duffy S, Sculpher M, & et al.** 2004, *A rapid and systematic review and economic evaluation of the clinical and cost-effectiveness of newer drugs for treatment of mania associated with bipolar affective disorder.*, *Health Technol Assess*, vol. 8, no. 19.
- Bryant J, Brodin H, Loveman E, Payne E, & Clegg A** 2005, *The clinical and cost-effectiveness of implantable cardioverter defibrillators: a systematic review.*, *Health Technol Assess.*, vol. 9, no. 36.
- Bulfone, L., Younie, S., & Carter, R.** 2009, *Health Technology Assessment: Reflections from the Antipodes*, *Value in Health*, vol. 12, no. Supplement 2, p. S28–S38.
- Burch J, Paulden M, Conti S, Stock C, Corbett M, Welton NJ, et al.** 2009. *Antiviral drugs for the treatment of influenza: a systematic review and economic evaluation*. *Health Technol Assess*; 13(58).
- Burke, C.** 2009, *Isotype: Representing Social Facts Pictorially*, *Information Design Journal*, vol. 17, no. 3, pp. 211–223.
- Butler, K.** 1987, *Learning and Teaching Style in Theory and Practice The Learner's Dimension*, Columbia, Connecticut, USA.

**Carney, T. F.** 1972, *Content analysis: A technique for systematic inference from communications* Batsford, London.

**Chen, C.** 1999, *Information visualisation and virtual environments* Springer, London.

**Claxton, K., Lindsay, A. B., Buxton, M. J., Culyer, A. J., McCabe, C., Walker, S., & Schulpher, M. J.** 2008, *Value based pricing for NHS drugs: an opportunity not to be missed?*, *BMJ*, vol. 336, pp. 251–254.

**Cleveland, W. S.** 1988, *The Collected Works of John W Tukey*. Wadsworth & Brooks/Cole, New Jersey, USA.

**Cleveland, W. S. & McGill, R.** 1984, *Graphical Perception: Theory, Experimentation, and Application to the Development of Graphical Methods*, *Journal of the American Statistical Association*, vol. 79, no. 387, pp. 531–554.

**Crabtree, T.** 2004, *Munich 1972 Olympic Identity*, *Grafik*, vol. 124, p. 41.

**Crosby, T., Fletcher, A., Forbes, C., Grange, K., Herron, R., Kurlansky, M., & McConnell, J.** 1978, *Living by Design* Pentagram Design Partnership, London, UK.

**Daru, M.** 1989, *The culture of quantitative graphicacy*, *Information Design Journal*, vol. 5, no. 3.

**De Novo.** 2010, *De Novo*. <http://blog.davidgolightly.net/?p=11> . 27 Dec 2010.

**Design Council.** 2007. *Eleven lessons: managing design in eleven global companies*. <http://www.designcouncil.org.uk/about-design/How-designers-work/The-design-process/> . 11 May 2007.

**Devlin, N. & Parkin, D.** 2004, *Does NICE have a cost-effectiveness threshold and what other factors influence its decisions? A binary choice analysis*, *Health Economics*, vol. 13, no. 5, pp. 437–452.

**Drennan, J.** 2002, *Cognitive interviewing: verbal data in the design and pretesting of questionnaires*, *Journal of Advanced Nursing*, vol. 42, no. 1, pp. 57–63.

**Drummond, M. & Sorenson, C.** 2009, *Nasty or Nice? A Perspective on the Use of Health Technology Assessment in the United Kingdom*, *Value in Health*, vol. 12,

no. Supplement 2, p. S8–S13.

**Dumas, J. S. & Redish, J. C.** 1999, *A Practical Guide to Usability Testing*  
Intellect Books, Exeter, UK.

**Easterby, R. & Zwaga, H.** 1984, *Information design : the design and evaluation of signs and printed material* Wiley, Chichester.

**Eddy, D.** 2006, *Accuracy versus Transparency in Pharmacoeconomic Modelling: Finding the Right Balance*, *Pharmacoeconomics*, vol. 24, no. 9, pp. 837–844.

**Eddy, D.** 2009, *Health Technology Assessment and Evidence-Based Medicine: What Are We Talking About?*, *Value in Health*, vol. 12, no. Supplement 2, p. S6–S7.

**Egger, M., Smith, G. D., & Altman, D. G.** 2001, *Systematic Reviews in Health Care: Meta-analysis in Context*, 2nd edn, BMJ, London.

**Egger, M., Smith, G. D., & Phillips, A. N.** 1997, *Meta-analysis Principles and procedures*, *British Medical Journal*, vol. 315, no. 7121, pp. 1–14.

**Ehrenberg, A. S. C.** 1975. *Data Reduction*. John Wiley & Sons: Bristol, UK.

**Elting, L. S., Martin, C. G., Cantor, S. B., & Rubinstein, E. B.** 1999, *Influence of data display formats on physician investigators' decisions to stop clinical trials: prospective trial with repeated measures*, *BMJ*, vol. 318, pp. 1527–1531.

**EMA.** 2010, *European Medicines Agency Website*. <http://www.ema.europa.eu/> . 04 Nov 2010.

**Entwhistle, N. & Ramsden, P.** 1983, *Understanding Student Learning* Croom Helm, London, UK.

**EUnetHTA.** 2010 *EUnetHTA*. <http://www.eunetha.eu/Public/EUnetHTA/> . 11 Nov 2010.

**Feldman-Stewart, D., Brundage, M. D., & Zotov, V.** 2007, *Further Insight into the Perception of Quantitative Information: Judgments of Gist in Treatment Decisions*, *Medical Decision Making*, vol. 27, no. 1, pp. 34–43.

**Fenwick, E., Claxton, K., & Sculpher, M.** 2001, *Representing uncertainty: the*

*role of cost-effectiveness acceptability curves*, Health Economics, vol. 10, no. 8, pp. 779–787.

**Fenwick, E., O’Brien, B., & Briggs, A.** 2004, *Cost-effectiveness acceptability curves – facts, fallacies and frequently asked questions*, Health Economics, vol. 13, pp. 405–415.

**Few, S.** 2006, *Information dashboard design : the effective visual communication of data*, 1st ed. Cambridge, Massachusetts, USA. : O’Reilly.

**Field, A.** 2005, *Discovering Statistics Using SPSS*. Sage: London, UK.

**Firebaugh, M. W.** 1993, *Computer graphics : tools for visualization* Dubuque, Iowa ; Oxford : W. C. Brown.

**Fisher, H. T.** 1982, *Mapping Information* ABT Books, Cambridge, Massachusetts, USA.

**Fleming, N.** 2009. *VARK: A Guide to Learning Styles*. <http://www.vark-learn.com/> . 23 Mar 2009.

**Fletcher, A.** 2002, *The Art of Looking Sideways* Phaidon Press Limited, London.

**Fox M, Mealing S, Anderson R, Dean J, Stein K, Price A, & et al.** 2007, *The clinical effectiveness and cost-effectiveness of cardiac resynchronisation (biventricular pacing) for heart failure : systematic review and economic model*, Health Technol Assess, vol. 11, no. 47.

**Frascara, J. & Ruecker, S.** 2007, *Medical communications and information design*, Information Design Journal, vol. 15, no. 1, pp. 44–63.

**Fricke, F.-U. & Dauben, H. P.** 2009, *Health Technology Assessment: A Perspective from Germany*, Value in Health, vol. 12, no. Supplement 2, p. S20–S27.

**Fronsdal, K. B.** 2010, *Health technology assessment to optimize health technology utilization: Using implementation initiatives and monitoring processes*, International Journal of Technology Assessment in Health Care, vol. 26, no. 3, pp. 309–316.

**Frownfelter-Lohrke, C.** 1998, *The Effects of Differing Information Presentations of General Purpose Financial Statements on Users' Decisions*, *Journal of Information Systems*, vol. 12, no. 2, pp. 99–107.

**Fry, B.** 2008, *Visualizing Data* O'Reilly, Sebastopol, CA, USA.

**Fry, B. & Reas, C.** 2010, *Processing Website*. <http://processing.org/> . 24 May 2010.

**Gabbay, J. & Walley, T.** 2006, *Introducing new health interventions*, *BMJ*, vol. 322, pp. 64–65.

**Gabbay, J., Kerridge, L., Milne, R., & Stein, K.** 2001, *NHS R&D HTA programme*, in *Research and Development for the NHS*, 3rd edn, M. R. Baker & S. Kirk, eds., Radcliffe Medical Press Ltd, Abingdon, UK, pp. 141–162.

**gapminder.org.** 2010, *GAV*. <http://www.gapminder.org/> . 27 Dec 2010.

**Gardiner, H.** 1983, *Frames of Mind: The Theory of Multiple Intelligences* Basic Books, New York, USA.

**Garland, K.** 1994, *Mr Beck's Underground Map* Central Transport Pub., London, UK.

**Garside, R., Pitt, M., Anderson, R., Rogers, G., Dyer, M., Mealing, S., Somerville, M., Price, A., & Stein, K.** 2007, *The effectiveness and cost-effectiveness of carmustine implants and temozolomide for the treatment of newly diagnosed high-grade glioma: a systematic review and economic evaluation*, *Health Technol Assess*, vol. 11, no. 45.

**Glaser, B. G. & Strauss, A. L.** 1968, *The discovery of grounded theory : strategies for qualitative research*, Weidenfeld and Nicolson: London, UK.

**Google.** 2010 *Google Chart API*. <http://code.google.com/apis/chart/> . 07 Dec 2010.

**Gordon, I. E.** 2004, *Theories of visual perception*, 3rd ed edn, Psychology Press, Hove.

**Gray, C. & Malins, J.** 2004, *Visualizing research : a guide to the research process in art and design* Ashgate.

- Hahn, B. & Zimmerman, C.** 2008, *Von B und C/Of B and C*. Christoph Merian Verlag: Switzerland.
- Hammer, E. M.** 1995, *Logic and visual information* CSLI Publications, Stanford, Calif.
- Harris, R. L.** 1999, *Information graphics : a comprehensive illustrated reference*, 1st Oxford University Press pbk. edn, Oxford University Press: Oxford, UK.
- Hartley, E. M.** 1960, *Cartesian Geometry of the Plane* Cambridge University Press, Cambridge, UK.
- Hill R, Bagust A, Bakhai A, Dickson R, Dundar Y, Haycox A, & et al.** 2004, *Coronary artery stents : a rapid systematic review and economic evaluation*, Health Technol Assess, vol. 8, no. 35.
- Hill, W. Y. & Milner, M. M.** 2003, *Guidelines for graphical displays in financial reporting*, Accounting Education, vol. 12, no. 2, pp. 135–157.
- Holmes, N.** 2009, *A short film about the place for humour and wit in information graphic*, in DD4D (Data Designed for Decisions), Paris, 18th–20th June 2009.
- Honey, P. & Mumford, A.** 1982, *The Manual of Learning Styles* Peter Honey, Maidenhead, UK.
- HTAi.** 2010 HTAi (Health Technology Assessment International). <http://www.htai.org/index.php?id=24> . 08 Jan 2009.
- Hubbard, D.** 2010, *How to Measure Anything: Finding the Value of Intangibles in Business* John Wiley & Sons: New Jersey, USA.
- INAHTA.** 2010, INAHTA. <http://www.inahta.org/> . 11 Nov 2010.
- InfoDesign Cafe.** 2008, *InfoDesign-Cafe – Discussions about information design* <http://lists.webtic.nl/mailman/listinfo/infodesign-cafe> . 21 Oct 2008.
- Information Design Journal.** 2010, *Information Design Journal*. [http://www.benjamins.com/cgi-bin/t\\_seriesview.cgi?series=IDJ](http://www.benjamins.com/cgi-bin/t_seriesview.cgi?series=IDJ) . John Benjamins. 10 Dec 2010.
- Inselberg, A.** 2009, *Parallel Coordinates: Visual Multidimensional Geometry and*

*its Applications* Springer, London, UK.

**Information Design Association.** 2011, *Information Design Association*.

<http://www.informationdesignassociation.org/> . 09 Sep 2011.

**Institute of Technology Assessment (Germany).** 2001, *ECHTA: Co-ordination of HTA activities in Europe (07/1999 – 04/2001)*. <http://www.oeaw.ac.at/ita/ebene4/e2-2b13.htm> . 11 Nov 2010.

**IV2011.** 2011, 15th International Conference Information Visualisation.

**Jackson, C. D., Acevedo, D., Laidlaw, D. H., Drury, F., Vote, E., & Keefe, D.** 2003, *Designer-critiqued comparison of 2D vector visualization methods: a pilot study*, in *International Conference on Computer Graphics and Interactive Techniques*, San Diego, California, USA, p. 1.

**Jakobson, R.** 1980, *The Framework of Language* Department of Slavic Language and Literature, Michigan, USA.

**Jensen, K.** 2002, *A handbook of media and communication research : qualitative and quantitative methodologies* Routledge: London ; New York.

**Jern, M.** 2010a. *GAV*. <http://www.itn.liu.se/mit/research/information-and-geo-visualization/projects-list/geoanalytics-visualization-gav-framework?l=en> . 27 Dec 2010.

**Jern, M.** 2010b. *Techniques and Applications*. <http://ncva.itn.liu.se/applications?l=en> . 07 Dec 2010.

**Jones, J., Shepherd, J., Baxter, L., Gospodarevskaya, E., Hartwell, D., Harris, P., & et al.** 2009, *Adefovir dipivoxil and pegylated interferon alpha for the treatment of chronic hepatitis B: an updated systematic review and economic evaluation*, *Health Technology Assessment*, vol. 13, no. 35.

**Joyce, H.** 2008, *Minard and Napoleon's march on Moscow*, *Significance*, vol. 5, no. 3, pp. 133–134.

**Kaplan, E. L. & Meier, P.** 1958, *Nonparametric Estimation from Incomplete Observations*, *Journal of the American Statistical Association*, vol. 53, no. 282, pp. 457–481.



**Knight, C., Hind, D., Brewer, N., & Abbott, V.** 2004, *Rituximab (MabThera®) for aggressive non-Hodgkin's lymphoma: systematic review and economic evaluation*, *Health Technology Assessment* 2004;8(37).

**Kolb, D. A.** 1984, *Experiential Learning* Prentice-Hall, Englewood Cliffs, New Jersey, USA.

**Lewis, S. & Clarke, M.** 2001, *Forest Plots: trying to see the wood and the trees*, *BMJ*, vol. 322, no. 7300, pp. 1479–1480.

**Leys, M.** 2003, *Health care policy: qualitative evidence and health technology assessment*, *Health Policy*, vol. 65, no. 3, pp. 217–226.

**Lim, K. H. & Benbasat, I.** 2000, *The Effect Of Multimedia On Perceived Equivocality And Perceived Usefulness Of Information Systems*, *MIS Quarterly*, vol. 24, no. 3, pp. 449–471.

**Lockwood, A.** 1969, *Diagrams* Studio Vista, London, UK.

**Lundblad, P., Jern, M., & Forsell, C.** 2008. *Voyage Analysis Applied to Geovisual Analytics*, in IVO8, E. Banissi et al., eds., IEEE, London, UK, pp. 381–388.

**Macdonald-Ross, M. & Waller, R.** 2000, *The Transformer Revisited*, *Information Design Journal*, vol. 9, no. 2&3, pp. 177–193.

**Maciel, M., Meiguins, B. S., Moraes, R. A., Meiguins, A. S., & Godinho, P. I.** 2008, *The Impact of Multiple Coordinated Views on the Visual Data Exploration and Analysis*, in IVO8, E. Banissi et al., eds., IEEE, London, UK, pp. 113–119.

**Marie Neurath.** 1955. *Memorandum on training for visual education*. <http://www.isotyperevisited.org/1955/03/memorandum-on-training-for-visual-education.html> . 01 Nov 2010.

**Mauskopf, J. A.** 2007, *Principles of Good Practice for Budget Impact Analysis: Report of the ISPOR Task Force on Good Research Practices—Budget Impact Analysis*, *Value in Health*, vol. 10, no. 5, pp. 336–347.

**McCandless, D.** 2010, *Information is Beautiful*. Collins: London, uk.

**McCandless, D.** 2011, *Information is Beautiful*.

<http://www.informationisbeautiful.net/> 09 Sep 2011.

**Menon, D. & Stafinski, T.** 2009, *Health Technology Assessment in Canada: 20 Years Strong?*, Value in Health, vol. 12, no. Supplement 2, p. S14–S19.

**Merleau-Ponty, M.** 1962 (trans.) *Phenomenology of Perception*. Routledge & Kegan Paul, London, UK.

**MHRA.** 2010. *MHRA website*. <http://www.mhra.gov.uk/index.htm> . 16 Nov 2010.

**Milne, R., Clegg, A., & Stevens, A.** 2003, *HTA responses and the classic HTA report*, Journal of Public Health Medicine, vol. 25, no. 2, pp. 102–106.

**Moher, D., Cook, D. J., Eastwood, S., Olkin, I., Rennie, D., Stroup, D. F., for the QUOROM Group.** 1999, *Improving the quality of reports of meta-analyses of randomised controlled trials: the QUOROM statement*, Lancet, vol. 354, no. 9193, pp. 1896–1900.

**Moir, A. L.** 1979, *The World Map in Hereford Cathedral* Friends of Hereford Cathedral, Hereford, UK.

**National Institute for Clinical Excellence** 2004, *Guide to the Methods of Technology Appraisal*, National Institute for Clinical Excellence, London.

**National Institute for Health and Clinical Excellence** 2008, *Guide to the methods of technology appraisal*, National Institute for Health and Clinical Excellence, London.

**National Institute for Health and Clinical Excellence.** 2009, NICE guidance website <http://guidance.nice.org.uk/> . 07 Oct 2009.

**Neurath, O.** 1936, *International picture language : a facsimile reprint of the [1936] English edition* Department of Typography & Graphic Communication, University of Reading, Reading, UK.

**Newsom, S. W. B.** 2006, *Pioneers in infection control: John Snow, Henry Whitehead, the Broad Street pump, and the beginnings of geographical epidemiology*, Journal of Hospital Infection, vol. 64, no. 3, pp. 210–216.

**Nielsen, J.** 1993, *Iterative user-interface design*, IEEE Computer, vol. 26, no. 11, pp. 32–41.

**NIHR Health Technology Assessment programme.** 2010, *NIHR Health Technology Assessment programme* <http://www.hta.ac.uk/> . 04 Nov 2010.

**Norman, D. A.** 1998, *The design of everyday things* MIT Press, London.

**O'Donnell, J. C., Pham, S. V., Pashos, C. L., Miller, D. W., & Smith, M. D.** 2009, *Health Technology Assessment: Lessons Learned from Around the World - An Overview*, *Value in Health*, vol. 12, no. Supplement 2, p. S1–S5.

**Office for National Statistics.** 2009. *Self-coded version of the NS-SEC* <http://www.ons.gov.uk/about-statistics/classifications/current/ns-sec/self-coded/index.html> . 14 Mar 2009.

**Office of Technology Assessment** 1978, *Assessing the Efficacy and Safety of Medical Technologies*, US Government Printing Office, Washington DC, US.

**PHD-DESIGN on JISCmail.** 2009. *PHD-DESIGN Home Page* [www.jiscmail.ac.uk/lists/phd-design.html](http://www.jiscmail.ac.uk/lists/phd-design.html) . 2009.

**Pitt, M., Stahl-Timmins, W., Anderson, R., & Stein, K.** 2009, *Using information graphics in health technology assessment: Toward a structured approach*, *International Journal of Technology Assessment in Health Care*, vol. 25, no. 04, pp. 555–563.

**Preece, J., Rogers, Y., & Sharp, H.** 2002, *Interaction Design: Beyond Human-Computer Interaction* Wiley, London, UK.

**Prezi Inc.** 2010, *Prezi*. <http://prezi.com/> . 22 Dec 2010.

**Remus, W.** 1984, *An Empirical Investigation Of The Impact Of Graphical And Tabular Data Presentations On Decision Making*, *Management Science*, vol. 30, no. 5, pp. 533–542.

**Remus, W.** 1987, *A Study Of Graphical And Tabular Displays And Their Interaction With Environmental Complexity*, *Management Science*, vol. 33, no. 9, pp. 1200–1204.

**Resnikoff, H. L.** 1989, *The illusion of reality*. Springer: London, UK.

**Ritchie, J. & Spencer. L.** 1994, *Qualitative Data Analysis for Applied Policy Research*, in *Analyzing Qualitative Data*, A. & B. R. G. Bryman, ed., Routledge,

London, UK, pp. 173–194.

**Robson, C.** 1993, *Real world research: A resource for social scientists and practitioner-researchers* Blackwell, Oxford.

**Sackett, D. L.** 1996, *Evidence based medicine: what it is and what it isn't*, BMJ, vol. 312, p. 71.

**Salganik, M. J. & Heckathorn, D. D.** 2004, *Sampling and Estimation in Hidden Populations Using Respondent-Driven Sampling*, Sociological Methodology no. 34, pp. 193–239.

**sankey-diagrams.com.** 2010. *Sankey Diagrams* www.sankey-diagrams.com . 07 Jan 2010.

**Schmidt, M.** 2006, *Der Einsatz von Sankey-Diagrammen im Stoffstrommanagement*, Beiträge Der Hochschule Pforzheim.

**Schulz, K. F.** 1997, *The Quest for Unbiased Research: Randomized Clinical Trials and the CONSORT Reporting Guidelines*, Annals of Neurology, vol. 41, no. 5, pp. 569–573.

**Seifert, C., Kump, B., Keinreich, W., Granitzer, G., & Granitzer, M.** 2008, *On the beauty and usability of tag clouds*, in IV08, E. Banissi et al., eds., IEEE, London, UK, pp. 17–25.

**Senseable City Lab**, 2008. *New York Talk Exchange*. <http://senseable.mit.edu/nyte/visuals.html> . MOMA The Museum of Modern Art, 01-04-2011.

**Shostack, K. & Eddy, C.** 1971, *Management by Computer Graphics*, Harvard Business Review, vol. 49, no. 6, pp. 52–63.

**Simul8.** 2010, *Simul8 website*. <http://www.simul8.com/> . 11 Feb 2010.

**Sless, D.** *Data for Decisions – the Communication Benchmarks Project*, in DD4D (Data Designed for Decisions), Paris, 18th–20th June 2009.

**Sless, D.** 2008, *Measuring information design*, Information Design Journal, vol. 16, no. 3, pp. 250–258.

**Smith, D. H. & Gravelle, H.** 2001, *The Practice of Discounting in Economic*

*Evaluations of Healthcare Interventions*, International Journal of Technology Assessment in Health Care, vol. 17, no. 2, pp. 236–243.

**So, S. & Smith, M.** 2002, *Colour Graphics and Task Complexity in Multivariate Decision Making*, Accounting, Auditing & Accountability Journal, vol. 15, no. 4, pp. 565–593.

**Spence, R.** 2007, *Information visualization: Design for interaction*, 2nd edn, Pearson Prentice Hall, Harlow.

**Spoehr, K. T. & Lehmkuhle, S. W.** 1982, *Visual Information Processing* W. H. Freeman & Co Ltd.

**Stahl-Timmins, W., Pitt, M., & Peters, J.** 2010, *Graphical presentation of data for health policy decisions: An exploratory online decision task experiment to measure effectiveness*, Information Design Journal, vol. 18, no. 3.

**Stan's Cafe.** 2010, *Of All the People in All the World*. <http://www.stanscafe.co.uk/ofallthepeople/index.html> . 7 Dec 2010.

**Stein, K., Dalziel, K., Walker, A., McIntyre, L., Jenkins, B., Horne, J., Royle, P., & Round, A.** 2002, *Screening for hepatitis C among injecting drug users and in genitourinary medicine (GUM) clinics: systematic reviews of effectiveness, modelling study and national survey of current practice*, Health Technology Assessment, vol. 6, no. 31.

**Stevens, A. & Milne, R.** 2004, *Health technology assessment in England and Wales*, International Journal of Technology Assessment in Health Care, vol. 20, no. 1, pp. 11–24.

**Sullivan, S. D., Watkins, J., Sweet, B., & Ramsey, S. D.** 2010, *Health Technology Assessment in Health-Care Decisions in the United States*, Value in Health, vol. 12, no. Supplement 2, p. S39–S44.

**Szczepura, A. & Kankaanpää, J.** 1996, *Assessment of Health Care Technologies* John Wiley & Sons, Chichester, UK.

**Tekušová, T. & Schreck, T.** 2010, *Visualizing Time-Dependent Data in Multivariate Hierarchic Plots – Design and Evaluation of an Economic Application*, in IV08 (12th International Conference on Information Visualisation), E. Banissi et al., eds., IEEE Computer Society, Los Alamitos, CA, USA., pp. 143–150.

**The Cochrane Collaboration.** 2010. *The Cochrane Collaboration: History*.  
<http://www.cochrane.org/about-us/history> . 01 Nov 2010.

**Livingson, A. & Livingston, I.** 2003, *The Thames and Hudson Dictionary of Graphic Design and Designers*, Thames and Hudson: London, UK.

**Thomas, J. J. & Cook, K. A.** 2005, *Illuminating the Path: The Research and Development Agenda for Visual Analytics* IEEE Computer Society. Available online at: <http://nvac.pnl.gov/agenda.stm>.

**Tilling, L.** 1975, *Early Experimental Graphs*, British Journal for the History of Science, vol. 8, no. 30, pp. 193–213.

**Tufte, E. R.** 2001, *The visual display of quantitative information*, 2nd edn, Graphics Press, Cheshire, Conn.

**Tukey, J. W.** 1977, *Exploratory Data Analysis* Addison-Wesley, London, UK.

**University of Plymouth.** 2010 *Graphic Communication with Typography course*.  
[http://www.plymouth.ac.uk/courses/undergraduate/3887/BA+\(Hons\)+Graphic+Communication+with+Typography](http://www.plymouth.ac.uk/courses/undergraduate/3887/BA+(Hons)+Graphic+Communication+with+Typography) . 27 Dec 2010.

**University of Reading.** 2010, *MA information design*. <http://www.reading.ac.uk/typography/pg-taught/typ-pgtmaininformationdesign.aspx> . 27 Dec 2010.

**VisWeek 2011.** 2010, *VisWeek 2011 Conference*, <http://visweek.org/> . 04 Nov 2010.

**Waller, R. H. W.** 1979, *Functional information design: research and practice*. Information Design Journal, 1979, vol 1, pp. 43–50.

**Waller, R. H. W.** 2011, *Circles on maps*. <http://qwertyrob.blogspot.com/2011/01/circles-on-maps.html> . 18 Oct 2011

**Walley, T.** 2007, *Health technology assessment in England: assessment and appraisal*, The Medical Journal of Australia, vol. 187, no. 5, pp. 283–285.

**Ware, C.** 2004, *Information visualization: Perception for design*, 2nd edn, Morgan Kaufman, San Francisco.

**Wattenberg, M.** 2008, *Emerging Graphic Tool Gets People Talking*, Harvard

Business Review, vol. 86, no. 5, pp. 30–32.

**Wejnert, C. & Heckathorn, D. C.** 2008, *Web-Based Network Sampling: Efficiency and Efficacy of Respondent-Driven Sampling for Online Research*, Sociological Methods & Research, vol. 37, no. 1, pp. 105–134.

**Wellek, S.** 2003, *Testing Statistical Hypotheses of Equivalence*, Chapman & Hall: New York, USA.

**Wildbur, P.** 1989, *Information graphics : a survey of typographic, diagrammatic and cartographic communication* Trefoil: London, UK.

**Wilkinson, L.** 1999, *The Grammar of Graphics* Springer-Verlag, New York, USA.

**Willis, G. B.** 1999. *Cognitive Interviewing: A How To Guide*. <http://appliedresearch.cancer.gov/areas/cognitive/interview.pdf>. 15 Sep 2009.

**Woods, K.** 2002, *Health technology assessment for the NHS in England and Wales*, International Journal of Technology Assessment in Health Care, vol. 18, no. 2, pp. 161–165.

**World Book Inc.** 1992, *The World Book Encyclopedia* World Book Inc., London, UK.

**Wright, P.** 1978. *Feeding the information eaters: suggestions for integrating pure and applied research on language comprehension*. Instructional Science, 7, pp. 249–312.

**Wright, P., Belt, S., & John, C.** 2003. *Fancy graphics can deter older users: a comparison of two interfaces for exploring healthy lifestyle options*, in HCI 2003: Designing for Society, E. O’Neill, P. Palanque, & P. Johnson, eds., Springer-Verlag, London, pp. 315–325.