

1922

SOUVENIR and PROGRAMME

PHILHARMONIC HALL.

□ □ □

WILDEST AFRICA

The world's most wonderful film journey.



A LUBAN WITCH DOCTOR.

Accomplished, pictured, and personally
described by

RATCLIFFE HOLMES.

Price
6d.



RATCLIFFE HOLMES,
Leader of the Expedition.



GEORGE A. PLOWMAN,
Kinematographer.



CAPT. C. L. REID,
Safari Manager.

EXTRACT OF RULES MADE BY THE LORD CHAMBERLAIN.

1. The name of the actual and responsible Manager of the Theatre must be printed on every play bill.
2. The public can leave the Theatre at the end of the performance by all exit and entrance doors, which must open outwards.
3. Smoking is permitted in the auditorium.
4. All gangways, passages or staircases must be kept free from chairs or any other obstruction whether permanent or temporary.

EXEBO 18266

WILDEST AFRICA

The world's most wonderful film journey.

□ □ □

ACCOMPLISHED, PICTURED, AND PERSONALLY
DESCRIBED BY

RATCLIFFE HOLMES.



CHRISTMAS DAY IN THE JUNGLE.

Mr. Ratcliffe Holmes.

Mr. George A. Plowman.

Capt. C. L. Reid.

Philharmonic Hall, W.

Box Office Telephone
Mayfair 606.

Licensees: LECTURE FILMS LTD.

Business Manager: HORACE COLLINS.

Press Representative: VAUGHAN DRYDEN.

Resident Manager: ALFRED CRISCUOLO.

Daily at 2-45 and 8-15.

Sundays at 7-30.

PRICES:—1/3, 2/4, 3/6, 5/9, 8/6.

Synopsis of Film.

□ □ □

PART I.

Departure from Southampton. Scenes on board.
Capetown and Table Mountain.
Cartoon Map showing the size of Africa as compared with other countries.
From Cape Town to Bulawayo.
Bulawayo. Memorial to those who fell in the 1896 Rebellion. Rhodes' Statue.
In the Matoppos. The "View of the World." Shangani Memorial. Jameson's Grave. Rhodes's Grave.
The Victoria Falls.
Scenes at Elisabethville, capital of the Katanga Province of the Belgian Congo.
The Luapula River (main tributary of the Congo) at Kasenga.
Hippopotami and their hunters.

PART II.

The famous Mission Station of Dr. Dan Crawford at Luanza with peeps at native life and customs.
A native dance in the Luban hinterland.
The ceremonial of a Luban witch doctor.
Film development in the heart of the Congo.
The Luvua River and its rapids.
A full-fledged expedition on the march and some of its difficulties.
Camp scenes. Christmas Day in the jungle.
Scenes at Kiambi, a Belgian station on the Luvua.
African river transport.
Anchora, at the confluence of the Luvua and Lualaba rivers.
Belgian Askari and native types.
Congo steamers and scenery.
Kabalo.
Albertville, an important inland port on Lake Tanganyika.

PART III.

Kigoma, the German-built port in Tanganyika Territory.
An ivory safari. The strange customs of the Wa-ha.
Cameos of African life in the ancient town of Ujiji, a one-time centre of the slave traffic, and famous as the meeting place of Livingstone and Stanley.
In the late German territory, now administered by Great Britain under Mandate. Scenes on the Central Railway and at Morogoro.

SYNOPSIS.—*Continued.*

At Tabora. A German fort. The 2nd King's African Rifles on parade. The regimental mascot.
With the Sultan Saidi, paramount chief of the Wanyamwezi.

PART IV.

Cartoon Map illustrating the trek from Tabora to Moshi.
Across the great Wembarre Steppe with the Sultan Kisiwa. The troubles and trials of a safari. Elephant, buffalo, zebra and giraffe in their native haunts. Killing a wildebeeste.
Passing through the Wembarre swamp.
Climbing the volcanic ridges which lead to the region of the great craters.
The Hercules beetle.
Sultan Kinga "the rainmaker."
The great fort of Mkalama.
The Wambulu or "people of the mist."
Herds of game on the high plateaus.

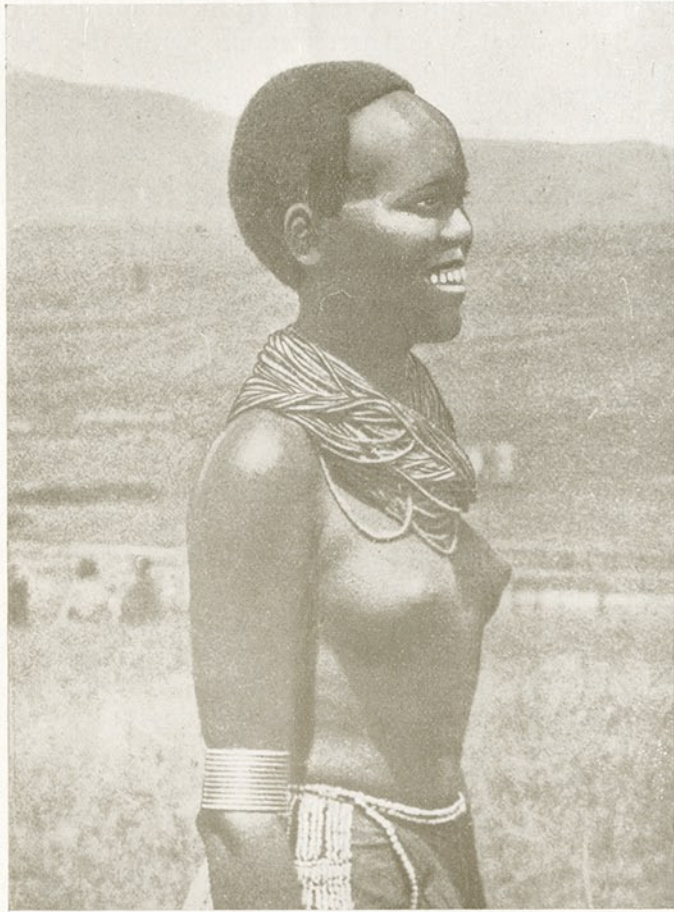
PART V.

The Ngorongoro Crater and its wild inhabitants. Carrion birds at work.
Midst the extinct volcanoes and crater lakes.
The great Rift Valley.
With the fighting Masai. Scenes in a cattle manyatta. Masai warriors in their ceremonial dances and preparations for a raid. Masai types.
Mount Meru with Arusha nestling at its feet. An Arusha market.
Mount Kilimanjaro, Africa's premier mountain.

PART VI.

On the Uganda Railway. Kikuyu and Lumbwa natives. Sunset over Lake Naivasha. Railway construction in the heart of Africa.
Port Florence on the Victoria Nyanza.
British methods of combating malaria and bubonic plague.
Kavirondo types.
Baboons.
Scenes at Mombassa.
H.M.S. Southampton and Colombo.

*Kinematography by George A. Plowman.
Film Printing by Automatic Film Printers, Ltd.*



A WAMBULU BEAUTY.

The Story of the Expedition.



LECTURE FILMS LIMITED, the Company responsible for this adventure, is not connected in any way with any other film organisation. It was formed by a few enthusiasts in the sincere belief that there is a great need and desire for pictures illustrating far-off lands, strange peoples, their habits and customs, which only the fortunate few may ever see, and particularly for pictures showing what life is like in the outposts of our vast Empire.

The Purpose.

As a first venture, the filming of some of the lesser known parts of Africa was decided upon, and an expedition set out in July, 1921, led by Mr. Ratcliffe Holmes—whose lecture-picture, "War at First Hand," will be remembered—and including Captain C. L. Reid, F.R.G.S., an experienced African traveller, as linguist and safari manager, and Mr. George A. Plowman, a well-known cinematographer.

The Personnel.

Landing at Cape Town in the middle of August, the expedition made its way to Northern Rhodesia, where in the previous year Mr. Ratcliffe Holmes had established a base; tarrying only for the purpose of filming, in the Matoppos, the burial place of those heroes of Empire, Cecil Rhodes and Doctor Jameson; and, on the Zambesi, the wonders of the Victoria Falls.

The very first day's incursion into the wilds—from Elisabethville—brought with it the intervention of the Nemesis which has dogged the footsteps of almost every other African Expedition of a similar character. A skid on a narrow, banked-up road built across a patch of swamp, and the car in which the party was travelling went hurtling over a twelve foot drop. No-one was killed, but Mr. Plowman received shocking injuries, aggravated by the fact that proper medical aid could not be obtained until three days later. After lying at the point of death for many weeks at

Nemesis.



The full account of the journey of
Mr. Ratcliffe Holmes and
Capt. C. L. Reid, F.R.G.S.

appeared, with illustrations, in
various issues of

The Daily Telegraph
from June to October last.

Copies of the paper containing
these articles can be obtained on
application to the Publisher of
"The Daily Telegraph," 141,
Fleet Street, London, E.C.4.





DRAGGING AN INVALID THROUGH A RIVER IN FLOOD.

Kasenga, on the Luapula River, it was found possible to move him by water to the famous Crawford Mission at Luanza, on Lake Mweru, where, thanks to the devoted attention of the ladies of the Mission, he was nursed back to a degree of strength which enabled him to continue. But the shock to his system was so great that he was ever afterwards an invalid and an easy prey to the sickness and disease which beset the African traveller.

Meanwhile the remainder of the party camped on the high plateau behind Luanza, explored the hinterland, and gained much insight into native life and customs and strange fetish practices, and material for the series of articles describing the whole journey, contributed to the "Daily Telegraph" by Mr. Ratcliffe Holmes and Captain Reid in collaboration, which aroused considerable attention at home.

Here, when the invalid was sufficiently recovered to rejoin the party, a plant was set up in a little river in the forest, and the development of all the film exposed up to that time accomplished successfully—a feat which it is believed is without precedent.

Journalis-
tic Work.

Develop-
ment in
the Bush.



RHINOCEROS AT BAY.



VULTURES DEVOURING A CARCASS.

There followed a ten days' trek, full of incident, through the Luvua valley, the safari consisting of ninety-six porters, to Kiambi, which was reached on New Year's Eve, the march that day being one of thirty-six miles.

A Record
March.

Travelling up the Luvua in small boats to Anchora, at the confluence of the Luvua and Lualaba, the expedition embarked on one of the fine paddle steamers of the Compagnie des Grand Lacs, and proceeded as far north as Kongolo, thence to Kabalo and took train to Albertville.

River
Transport.

Lake Tanganyika was crossed in a tiny seven-ton boat, outrageously overloaded, in a gale which would have done credit to the English Channel. So bad were the conditions that it was decided to turn and run for the shore, but an attempt to execute this manœuvre produced obvious proof that if persisted in the little craft would most certainly founder; and, valour being forced upon the voyagers, they perforce continued and arrived safely at Kigoma, the port on the other side of the lake, here some fifty miles in width.

Tangan-
yika in a
Temper.



Mr. Plowman using Debrie Camera in the Wembarre Swamp.

Messrs. The Agence Debrie,
23 Mortimer Street,
W.

Lecture Films Ltd.,
58 Dean Street, W.1.,
January 16th, 1923.

Dear Sirs,

I think it only fair to inform you of the fact that the Debrie "Parvo" camera which I purchased in 1920 and which has been in Africa for more than two years has given the greatest satisfaction.

During my last trip, which occupied fifty-one weeks, the camera was in constant use under exceptionally trying conditions and in climates which varied from the intense heat of the Rift Valley to the damp and cold of the Great Crater Region. In spite of all this it never gave the slightest trouble and is practically as good to-day as when it was purchased.

I enclose you herewith a photograph of the Debrie camera being used by Mr. Plowman in the Wembarre Swamp which will probably interest you.

Yours faithfully,
(Sgd) RATCLIFFE HOLMES.

AGENCE DEBRIE, LONDON.
23, MORTIMER STREET, W.1.

Phone Museum 3607.

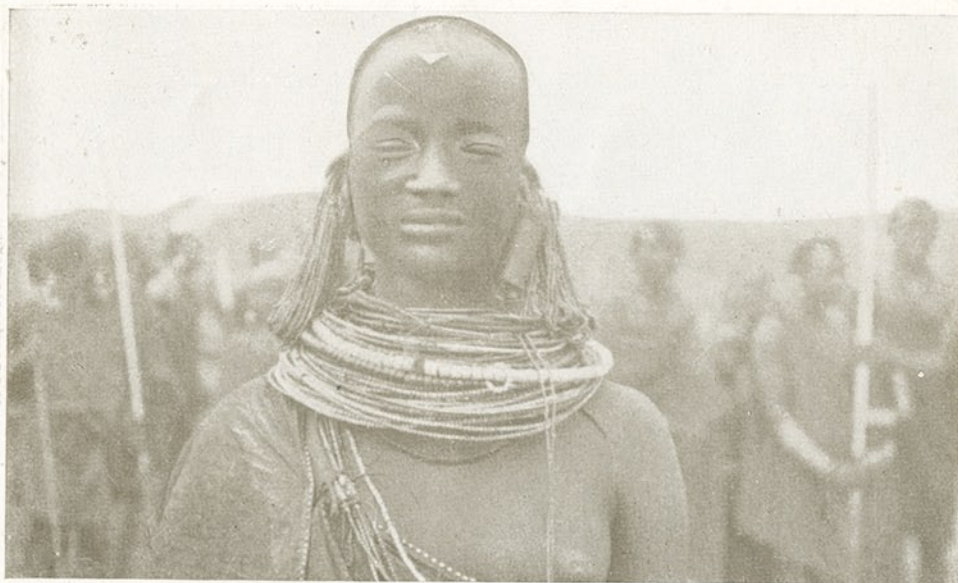


THE SAFARI PASSING THROUGH THE GREAT WEMBARRE SWAMP.

It had been intended to visit the historic and supremely interesting town of Ujiji, famous as the meeting place of Livingstone and Stanley, and continue the journey, via the lakes, westward from them to Ruwenzori, the famed "Mountains of the Moon," into the Ituri province of the Congo, and so on to the Nile. But the health of the invalid demanded medical attention which might be procured in Tanganyika Territory; and it was becoming apparent that, if his life was not to be jeopardised seriously, the original project would have to be revised. In addition, the prospect of exploring this great territory, so long in German possession, the scene of much bitter fighting during the war, and now under British rule, appealed very strongly. The Administration afforded whole-hearted assistance in planning a route through the terra incognita (to Britishers) of the great Wembarre Steppes and swamp and the impressive region of the great craters. Finally, from the same source, came the offer of the use of a one-time Silesian Mission in the Morogoro Mountains where the invalid might rest awhile and recover his strength, and where, in the ice-cold mountain streams the immense amount of exposed film which had accumulated might be developed.

Changed
Plans.

It was therefore decided that this trek should be undertaken, Captain Reid proceeding meanwhile



THE BELLE OF A MASAI MANYATTA.

by rail and sea to Nairobi, in order to make arrangements for work which it was decided to carry out in Kenya Colony, before the Expedition continued, via the Victoria Nyanza and Uganda to the route originally planned. From Nairobi Captain Reid returned to join the main party at Mbulu, trekking through country which would have otherwise been left untouched and gaining an immense amount of interesting information and data.

**Develop-
ment
Difficul-
ties.**

The Silesian Mission provided a welcome resting place for several weeks, and here great efforts were made to carry out the development of the second batch of film. The water of the mountain streams, however, although icy cold, contained sands of mica and strange chemical precipitates, not to mention large numbers of crabs, which welcomed film negative as a new and interesting article of diet.

**King's
African
Rifles.**

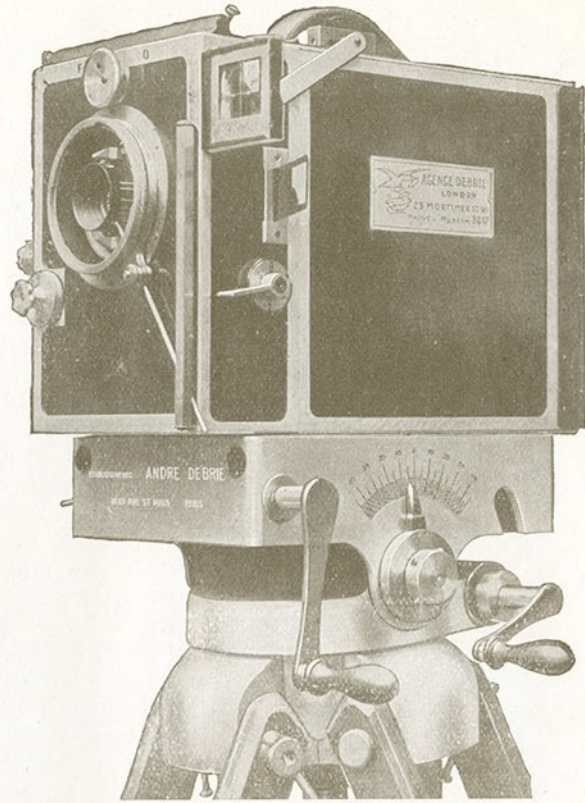
After a short visit to the capital, Dar-es-Salaam, ("The Haven of Peace"—famous during the war as the base of German naval activities in this part of the world) a move was made to Tabora, where,

DEBRIE

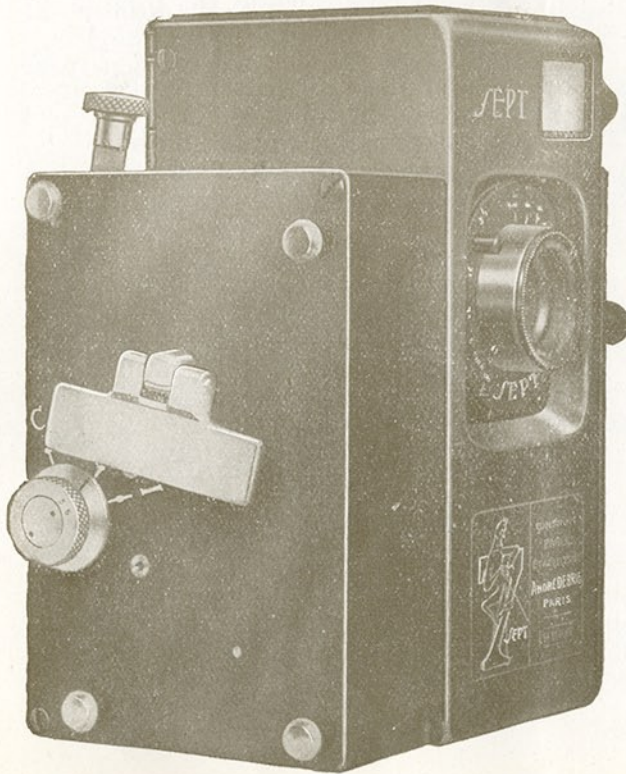
Kinematograph Camera, "Parvo."

Weight, 18 lbs.
400 ft. Boxes.

The most efficient
and compact camera
- manufactured. -



AGENCE DEBRIE, LONDON.
23, MORTIMER STREET, W. 1.



Hand Kinematograph Camera Sept.

As supplied to the
SHACKLETON ROWETT
EXPEDITION.

Standard Kine Film
Daylight loading
Clockwork driven
Capacity, 18 feet
Weight, 4 lbs.

Will also take Snapshots.

with the kind assistance of the local officials, preparations for the long north-easterly trek to Moshi were made. Here, by the courtesy of Lieut-Colonel L. G. Murray, M.C., it was found possible to make a series of films of the 2nd King's African Rifles, which it is hoped will prove of very great interest.

Raised on January 1st, 1899, at Zomba, in Nyassaland, this native regiment is recruited from that territory, the officers being seconded from the Regular Army. Although temporarily disbanded, for some reason of which we are not aware, from August 17th, 1911, to April 1st, 1916, it has a record of service of which it may well be proud, including as it does, Mauritius, as garrison troops, July, 1899, to February, 1900; Somaliland, 1900; the Ashanti war under Sir James Wilcocks, 1900 (half battalion only), including the advance on Kumasi; the Gambia Expedition, 1901; operations on the Gold Coast against the mutineers, 1901, Somaliland wars against the Mad Mullah, 1902-3-4; garrison duty in Nyassaland, British East Africa, and Zanzibar, 1905-11; the Great War, 1916-18, in German and Portuguese East Africa, and the Somaliland operations against the Mad Mullah in 1920. During the war the 2nd K.A.R. was temporarily expanded to four battalions, which took part in a number of engagements, the magnitude of which may be gauged by the fact that thirty-nine officers and 442 rank and file were killed, whilst the total number of wounded was nearly 2,000.

Finely-built, powerful fellows are these Nyassa boys, equal in physique to a battalion of Guards, and even a Chelsea sergeant-major would find but little fault with their appearance and work on parade.

Into the
Wilds
again.

Travelling with some sixty porters, Mr. Ratcliffe Holmes and Mr. Plowman spent several weeks in exploring the Great Wembarre Steppe, where many interesting pictures of native and animal life were obtained, and, passing on through the Great Swamp to the "Winterhochland" via Mkalama, were rejoined by Captain Reid at Mbulu, the habitat of that intensely interesting tribe, the Erok, or "People of the Mist."

The
Volcanic
Region.

From Mbulu the journey resolved itself into the steady climbing of a series of plateaux through country where the white man is a *rara avis*, to the land of extinct volcanic mountains and vast

WESTLEY RICHARDS & CO. LTD., GUN AND RIFLE MAKERS.

ESTABLISHED IN
THE REIGN OF
KING GEORGE III.



AND PRE-EMINENT
IN THE REIGN OF
HIS MAJESTY
KING GEORGE V.

BY APPOINTMENT



Shot with a Westley Richards .318 Accelerated Express Rifle.

Mr. Ratcliffe Holmes says. "That for all round excellence, there is no weapon superior to the Westley Richards .318 rifle."

This confirms the opinion of the most experienced and successful sportsmen throughout the Shooting World.

23, CONDUIT STREET, LONDON, W. 1.

At the above address can be seen a complete display of every kind of sporting rifle and shot gun for which Westley Richards are justly celebrated.

Inspection is invited.

SHOOTING SCHOOL

At **HENDON**. Easily accessible from London.

A 16 acre ground is provided, fully equipped with all modern appliances, attended by expert instructors resident on the ground. Personal instruction to beginners.

Practice grounds at inanimate birds to improve shooting under natural conditions of sport.

Targets for testing shot gun patterns and rifle accuracy.

All accessories for sport. Specially loaded shot cartridges.

Write for New List.

WESTLEY RICHARDS & CO. LTD.
23 Conduit Street, LONDON, W. 1.

Telephone: Mayfair 5886.

Telegrams: Hammerless, Piccy, London.

craters, the chief of which is Ngorongoro, some thirty miles in circumference and ten to twelve miles in diameter, and the greatest natural game preserve in the world. Here the expedition camped for some weeks and secured a film record of this wonderful region and its wild life of unusual interest from many points of view.

Descending the eastern escarpment of the Rift Valley, this arid region was crossed, to be followed by a journey through the succeeding highlands, where that interesting nomadic people, the fighting Masai, roam at will with their immense flocks and herds, leading to Arusha, which nestles at the foot of beautiful Mount Meru, the lower slopes of which are famous for the quality of the coffee grown thereon.

*In Kenya
Colony.*

A few days' further march brought the expedition to Moshi, and a view of majestic ice-capped Kilimanjaro. Here the large band of porters was finally dispensed with and the party journeyed by rail to Voi, on the Uganda Railway; thence northward to the Victoria Nyanza, making many interesting films en route of the Kikuyu, Lumbwa and Kavironda tribes, and at Kisumu, the terminus of the railway on the great lake itself.

It was hoped to take boat across the lake to Entebbe and Jinja, as a prelude to the final stages of the journey across Uganda to the Nile, and so on to Khartoum. But the camera man's health had never recovered from the disastrous accident months before, and although he himself was as game as ever and ready to go on, it had been obvious for some weeks past that the risk of plunging him into the wilds of Uganda and the Sudan was too great to be taken. It was therefore decided, reluctantly, to cut the expedition short at Kisumu and return home via Mombassa.

*Africa
Wins.*

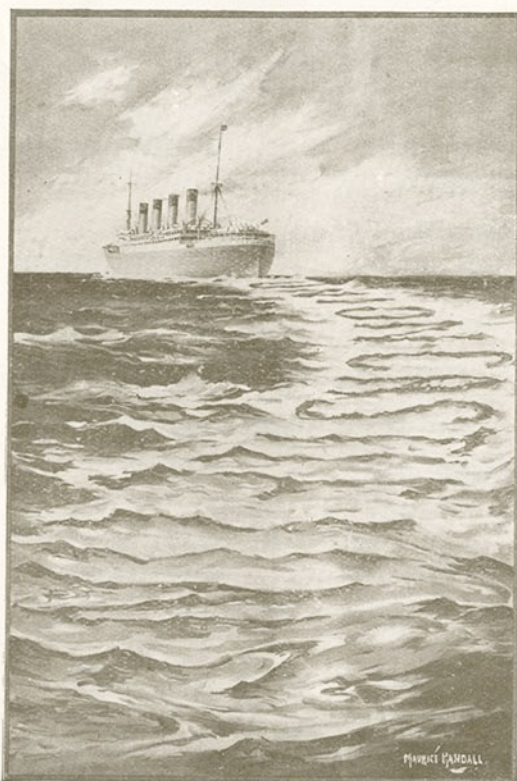
For the moment Africa had won, but though partially defeated, the expedition had no reason to consider itself disgraced. The hardest of many hard blows had been struck almost at the commencement of the venture, yet in spite of it and its consequences, the party had struggled on for many thousands of miles, and, against heavy odds, performed the greater part of its self-appointed task. The result of these labours is now presented to the British public in the sincere hope and belief that they will not go unappreciated.

UNION-CASTLE LINE

TO

South Africa, West & East Africa

ROYAL MAIL SERVICE



Serving The Cape, Natal, Transvaal, Rhodesia,
Mozambique Coast, British East Africa (Kenya
Colony), Angola, South-West Africa, Mauritius, etc.

CALLING AT

Madeira, Canary Islands, Ascension and St. Helena.

Direct Cargo Service between New York and
South and East Africa.

For further information apply to the Head Offices of the Company at—

3, FENCHURCH STREET, LONDON, E.C. 3,

Or to the Branch Offices at **SOUTHAMPTON, BIRMINGHAM, LEEDS,
LIVERPOOL, MANCHESTER and GLASGOW.**

EXEBD 18266

BOVRIL

IN ANOTHER SPHERE.

TESTIMONIAL.

COPY.

November 28th, 1922.

Messrs. Bovril Limited,
148, Old Street,
E.C.1.

Price
6d.

Sirs,

"You will be interested to know that during my recent expedition through Central Africa which entailed very much travelling through "fly" belts and swamps, Bovril was our great standby. I have used it on previous African trips with the greatest success in cases of malaria and dysentery, and on the occasion under notice it is not too much to say that our camera man, Mr. Plowman, was literally kept alive by Bovril and by Bovril alone."

Yours faithfully,
(signed) F. Ratcliffe Holmes.

BOVRIL

PREVENTS THAT SINKING FEELING.

(c.1923)