The World War

80 Lantern Slides picturing outstanding incidents on land & sea

Manufactured by
W. Butcher & Sons Ltd.,
Camera House,
Farringdon Avenue,
LONDON, E.C.

And supplied by all dealers in Photographic Material and Lantern Apparatus.
The World War Slides

Produced in Colour from the Original Drawings
of the Leading War Artists

WAR Artists whose names are famous have supplied pictures for the World War Slides.
Each artist is a specialist. F. Matania and R. Caton Woodville, whose soul-stirring and
characteristic drawings of the British "Tommy" have never been equalled - Montague Dawson and
Norman Wilkinson, whose Sea pictures are so much admired. Look at the names in this list:—

F. Matania     Christopher Clarke     D. Macpherson     Montague Dawson
R. Caton Woodville     Norman Wilkinson     E. Matania     Phillip Dad, Etc.

Could the illustrating of our story be in better hands? The slides are produced by the finest
mechanical colouring process, and are correct and true to detail. They are boxed in Sets of
Eight, each set complete in itself and an interesting and thrilling lecture-story.

PRICE 4/6 PER SET OF 8.

PRICES.
Per set of Eight Slides in box, with reading .. 4/6
80 ,, in Polished Mahogany box 45/-

PHOTOGRAPHIC.
Plain 1/- each, per set of 80 Slides in Polished Mahogany box 80/-
Coloured 2/6 each, ,, ,, ,, ,, 200/-
The World War

Arranged in chronological order by Dr. R. Wilson, B.A., F.R.G.S.

The sets cover the period from the beginning of the War to July, 1915. The slides are arranged roughly in chronological order, each set dealing with a definite period, and as far as possible, covering a connected series of events, as expressed by the titles given below.

The pictures have been carefully selected to show the general course of the War in each of the main theatres of action — in the West, in Central Europe, in the Near East, and on the Sea. The set of slides not only gives full explanatory particulars of each pictured incident, but connects one with the other, so that any one using the full series of slides can trace the course of the great struggle, month by month.

Chapter I. The Call to Arms.
1. Tide.
2. French Munitions Departure.
3. The Blue over the Planet.
4. Crowd outside Buckingham Palace.
5. Belgian Troops on the March.
7. The Action at Tervuren.
8. Fighting at Haucourt.

Chapter II. The Duck for Paris.
9. German Artillery at Mœn.
10. Germans try to cross the Moës Canal.
11. German Artillery on the Road to Paris.
12. The Return from the Channel.
15. British Artisan and German Monarchist.
16. Crowns dwellers on the Avenue.

Chapter III. “The Far Flung Battle Line.”
17. The Red Cross Flag.
18. The Fight at Heliopolis.
22. Russian Trench on the Eastern Front.
23. Germans try to cross the Yser Canal.
24. Work of the Royal Field Artillery.

Chapter IV. Coming to Gripes.
25. French and Joffre in the Field.
27. Bursa and the “Pomadzis.”
28. Cameron Highlanders capture Corunna.
29. British Soldiers cheer the King.
30. An Empress Gertrude in the British Trenches.
31. The British Trenches.
32. Comrades in Galicia.

Chapter V. Daring Deeds in Winter Warfare.
33. How the Manchester captured Gommery.
34. Romania invasion of Hungary.
35. The Sinking of the “Blucher.”
36. Fighting in Flooded Trenches.
37. Italian Lancers taking the Caproni which won the V.C.
38. The German Method of drawing a German G." on.
39. How O’Leary won the V.C.
40. A Zeppelin dropping a French Vessel.

Chapter VI. Britain’s Imperial Effort.
41. Men of the “Skeletor” coming to the Frontline to win a victory.
42. Markham’s Last Lecture at Southend.
43. Highland Fliers playing Canadian Scotch with Yps.
44. Northern Transatlantic Fliers meeting an attack on the Yps.
46. How the Canadians kept the supply of batteries.
47. Armoured Cars on the Dutch.
48. The German aerials.

Chapter VII. Read about Yps.
49. The Yps in War.
50. Relief of Yps, marching through "Regent Street.
51. Rifle Brigade at Nucourt-Chapelle.
52. The King’s Liverpool at Nucourt-Chapelle.
53. Leaving a Trench for an Advance.
54. Crossing the Commune Trench.
55. The British Grenadiers to Yps.
56. Canadians saving the situation at Yps.

Chapter VIII. The War in the East.
57. The “Amazons” forming up way up in the Donbas.
58. The Trenches at Brest-litovsk.
59. "Huts" in the Czar’s Army.
60. Australians at the Donbas.
61. Italians pulling down a Frontier Post.
62. A Trench in the "Infernals."""'
63. The Trench in Constantine.
64. Landing at the Donbas.

Chapter IX. An Infamous Fee.
65. The Altar of the White Flag.
66. "Who are they?" An unusual account in foggy weather.
67. Lieut. Martin winning the V.C.
68. Charging a Torpedo.
69. "The Sinking of the "Antarctica.""
70. How the !
71. How the East.
72. How the East.

Chapter X. Flogging Ahead all round.
73. The Work of a Motor Cycle Brigade.
74. World’s F.C. in Flying Dress.
75. "The Home on the Line of British.
76. "How the East.
77. The East.
78. The East.
79. The East.
80. The East.

PRICE.

MECHANICAL COLOURING.
Per set of Eight Slides in box, with reading 4/- in Maloahang box 45/-
photographic 2/6 each, per set of 80 Slides in Maloahang box 80/-

Copyright 2009 University of Exeter, all rights reserved.

BD077862_003
Magic lantern slide set publicity handbill: Primus Lantern Lecture - The World War
CELEBRITIES
OF THE
GREAT WAR

A set of twelve mechanically coloured slides portraying the personages who are making history and leading the Allied Nations to victory.

LIST OF SLIDES

H.M. The King
H.M. The Queen
H.I.M. The Czar
H.M. King Albert
President Poincaré
Earl Kitchener
General Sir J. French
General Joffre
The Grand Duke Nicholas
Admiral Jellicoe
General Smith-Dorrien
Lord Roberts

Price per box of twelve slides - - - - 4/6