

1 **The message in on the bottle:**

2 **Rethinking plastic labelling to better encourage sustainable use**

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11

12 **Abstract**

13 Plastic pollution continues to worsen globally in volume and complexity. The complexity in
14 plastic production, use and disposal is significant, highlighting the importance of clear
15 communication to consumers. Yet despite this, poor plastic labelling is clear, evident from
16 poor waste management metrics even in the most equipped countries. Plastic labelling must
17 change to contribute to a holistic intervention on global plastic mismanagement. Discussion
18 on this topic leads to three key recommendations: 1. An accurate and clear “sustainability
19 scale” to empower consumers to make decisions informed by environmental and human
20 health implications; 2. Directions for appropriate disposal action in the region of purchase;
21 3. A comprehensive list of plastic composition, including additives.

22 **1. Introduction**

23

24 **1.1 An ever-growing problem**

25

26 Plastic pollution has now permeated through the world’s ecosystems, from Arctic ice, the
27 bottom of the Mariana trench, to the slopes of Mount Everest (Chiba, et al. 2018, Halsband
28 and Herzke, 2019; Napper, et al. 2020, Peng, et al. 2020). The primary cause is high
29 production and widespread mismanagement of plastics as a resource, with about 368
30 million tonnes produced annually (2019 estimate from PlasticsEurope, 2020). Around 80% of
31 the plastics produced still exist, having been dumped into landfills or released into the
32 environment (Geyer, et al. 2017).

33 While there is a significant drive to change our relationship with plastics (evident from
34 recent relevant legislative intervention propelled by consumer advocacy) (da Costa, *et al.*
35 2020), the issue continues to worsen (Lau, *et al.* 2020). Highlighted in models, such as the
36 Plastics-2-Ocean model by Lau, *et al.* (2020), even the most ambitious interventions will not
37 completely stem the flow of plastic into the environment. However, they do make clear that
38 the issue will become significantly worse if substantial action is not taken soon (Lau, *et al.*
39 2020).

40 Without a real-world applicable circular economy for plastic (given known issues from
41 legacy additives, through to product degradation during recycling (Borrelle, *et al.* 2020;
42 Matthews, *et al.* 2021; Wagner and Schlummer, 2020), there is no single, all-encompassing
43 solution to rectify and mitigate our mismanaged relationship with plastics as a resource. The
44 plastic pollution issue is multifaceted, and a key component to the problem is consumer
45 miscommunication.

46 1.2 Issues with labelling

47

48 “Miscommunication” here refers to the labelling of plastic items. Based on present rates of
49 recycling, estimated between 30% and <10% in China, Europe and the USA, labelling is
50 ineffective at encouraging sustainable use (Geyer, *et al.* 2017; Lazarevic, *et al.* 2010). While
51 plastic waste labels can differ by geographical region, they share clear limitations that
52 contribute to their ineffectiveness (Figure 1).

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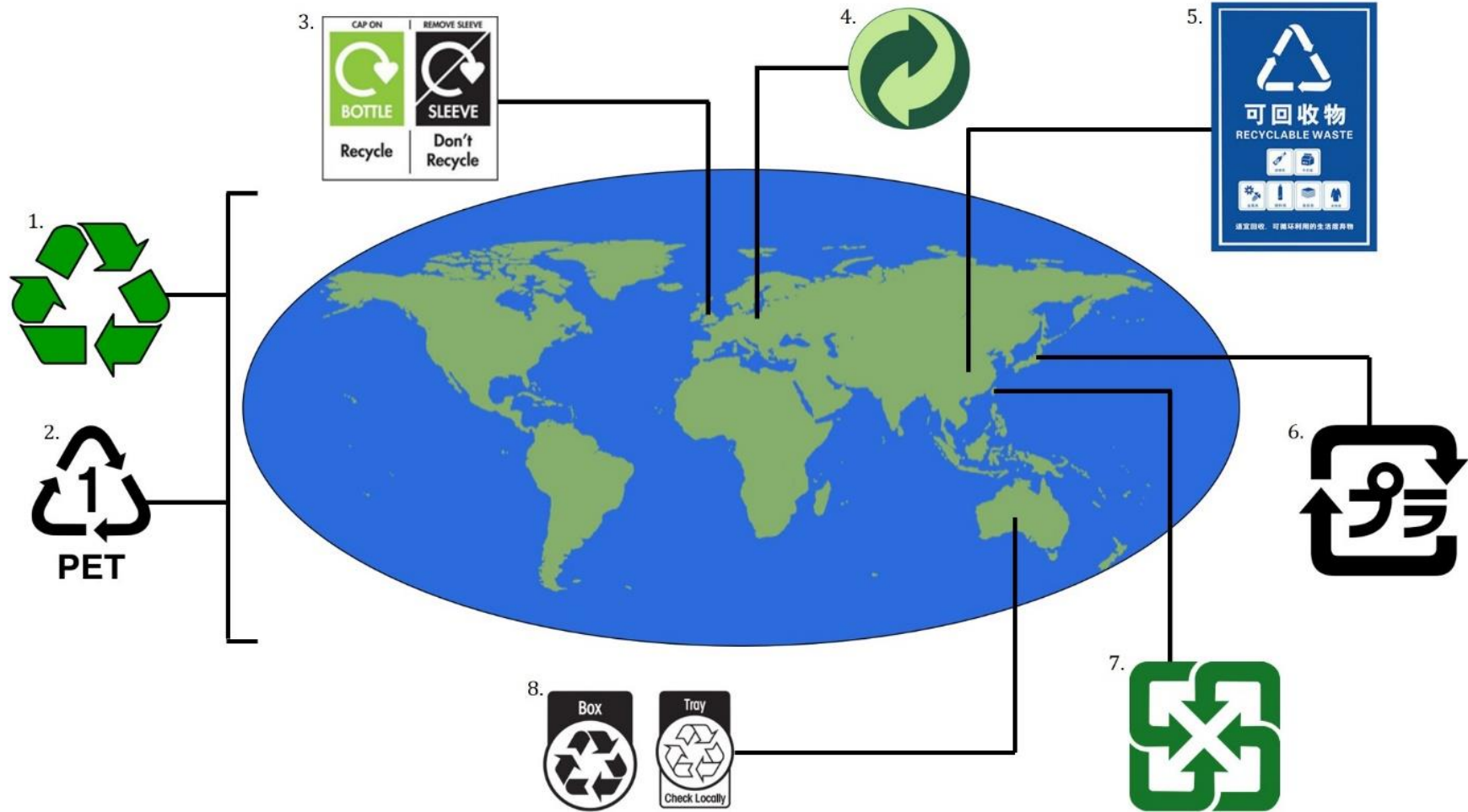


Figure 1: International, UK-, European-, Chinese-, Japanese-, Taiwanese- and Australasian-specific recycling labels (Office of the State Council, 2017; Planet Ark, 2020; Recycling Fund Management Board, 2021; Sakura City, 2021; Wrap, 2021). 1. Mobius Loop Recycling Symbol, 2. International plastic resin code. 3. “RecycleNow” recycling labels (UK). 4. “The Green Dot” (EU). 5. “Recyclable” Chinese Recycling label (China). 6. Recyclable Plastic Symbol (Japan), 7. Recyclable Plastic Symbol (Taiwan), 8. “Recyclable” and “Conditionally recyclable” Australian Recycling Labels.

53 Credible and relevant information is key to enabling the public to make more sustainable
54 decisions. Despite this, plastic labelling oversimplifies and often unintentionally misinforms
55 the public regarding the sustainable handling of plastic waste. Plastic labels can falsely
56 indicate a product is recyclable, for example through the use of the International Plastic
57 Resin Symbols, The Mobius Loop from the UK and The Green Dot from the EU (Figure
58 1.1,2,3) (WRAP, 2021). Labelling largely does not indicate regional recyclability, and when it
59 does (Figure 1), it places the burden on the consumer to investigate for further information
60 (WRAP, 2021; Planet Ark, 2020).

61 1.3 Increasing complexity - new materials and additives

62

63 These shortcomings in contemporary plastic labelling, alongside projected continued
64 increases in plastic production are not the only drivers behind the urgency to improve
65 labelling (Borrelle, et al. 2020). Commercial use and labelling of new materials such as
66 copolymers, bioplastics, biodegradable, oxo-degradable and compostable plastics add
67 further confusion for the consumer (Napper and Thomson, 2019). Furthermore, weak
68 regulation of plastic additive chemicals complicates the matter further. There is significant
69 need for more rigorous risk assessment before commercial application, to control human
70 and environmental exposure to potentially toxic chemicals (Galloway et al., 2018, Ferguson,
71 et al. 2019).

72 Based on the above points, plastic labelling does not adequately reflect the complexity of
73 the subject, nor does it facilitate sustainable use. To do this we must urgently adapt and
74 standardise current labelling approaches to become more effective (American Chemistry
75 Council, 2021; Borrelle, et al. 2021). Here, we recommend a more effective plastic labelling
76 system, which considers three major components; petroleum-based plastics, new and
77 “sustainable” plastics, and chemical additive content.

78

79 **2. Petroleum-based plastics**

80








81 2.1 Defining petroleum-based plastics

82

83 According to the International Union of Pure and Applied Chemistry (IUPAC), a polymer is a
84 “molecule of high relative molecular mass, the structure of which essentially comprises the
85 multiple repetition of units derived, actually or conceptually, from molecules of low relative
86 molecular mass” (Jones, *et al.* 2008). Petroleum-based plastics are included in this category
87 as synthetic polymers obtained from natural gas or oil, that usually include stabilizers and/or
88 plasticisers to enhance the efficiency and durability of these materials (Andrady, *et al.* 2009;
89 Thomson, *et al.* 2009). The main petroleum-based plastics include polyethylene (PE),
90 polypropylene (PP), polyethylene terephthalate (PET), polystyrene (PS), and polyvinyl
91 chloride (PVC) (Hartmann, *et al.* 2019).

92 These plastics constitute the majority global domestic plastic waste (approximately 87%)
93 and are divided into six main categories (1 – 6) and a broad “other” (7) (Table 1), through an
94 International Resin Identification Coding System originally attributed by the Society of the
95 Plastics Industry (SPI), also recently administered by the American Society for Testing and
96 Materials International (ASTM) (Rahimi, *et al.* 2017). These categories were attributed by
97 the SPI to facilitate sorting plastic products in recycling centres (Scalenghe, 2018).

Table 1. International Resin Identification Coding System for plastics, paired with 2018 estimated percentages recycled of the plastic produced in the USA that year (Environmental Protection Agency, 2018; Merrington, 2017; Rahimi and García, 2017).

SPI number	Plastic name	Symbol	Examples of applications	Percent Recycled in USA 2018
1	PET		Disposable bottles for drinks, fibres (clothing, carpet), film, cosmetic packaging, food containers	18.5%
2	HDPE		More durable non-food containers, buckets, crates, recycling bins, floor tiles	8.9%
3	PVC		Piping, cables, garden furniture, fencing, decking, panelling, floor tiles and mats, traffic cones, electrical equipment	<1%
4	LDPE		Plastic bags, trays and computer components, wrapping films, trays	4.3%
5	PP		Car parts , signal lights, oil funnels, brushed, yogurt containers, bicycle racks, bottle caps, reusable food containers	< 1%
6	PS		Thermal insulation, foam packing, take-out food containers, disposable cutlery	< 1%
7	Other		Polycarbonate (refillable plastic bottles, consumer electronics) nylon (clothing, carpets), biodegradable resins, mixed plastics and blends (electronics housing, plastic lumber)	26.7%

98 2.2 Definition of contemporary recycling

99

100 The concept of “recycling” plastic is defined here as the process of recovering plastic waste
101 and transforming the material into useful products (Merrington, 2017). Plastics usually
102 undergo a similar recycling process (mainly for primary and secondary recycling). Generally,
103 they are collected, transported to the recycling facilities, sorted by resin type, washed, and
104 dried to remove dirt, and ground into fine powder/particulate matter (Rahimi and García,
105 2017). Depending on the desired end-product, further preparation through the addition of
106 additives may also be undertaken (Rahimi and García, 2017). Four main types of plastic
107 recycling are commonly described: *primary* (“closed-loop” recycling, where intact recovered
108 material is used for the same purpose as the original plastic), *secondary* (mechanical
109 recycling, where material is mechanically ground to produce a broad range of products that
110 have less demanding performance requirements than the original material), *tertiary*
111 (chemical recycling, recovers a mixture of monomers by exposing recyclate to elevated
112 temperatures in the presence of a catalyst and absence of oxygen) and *quaternary*
113 (incineration, with or without energy recovery) (Singh, *et al.* 2017) (Figure 2). While the
114 International Resin Identification Code symbols (showing the triangle of arrows), appear to
115 imply sustainable use of petroleum-based plastics is possible through recycling, this is not
116 universally the case (Table 1).

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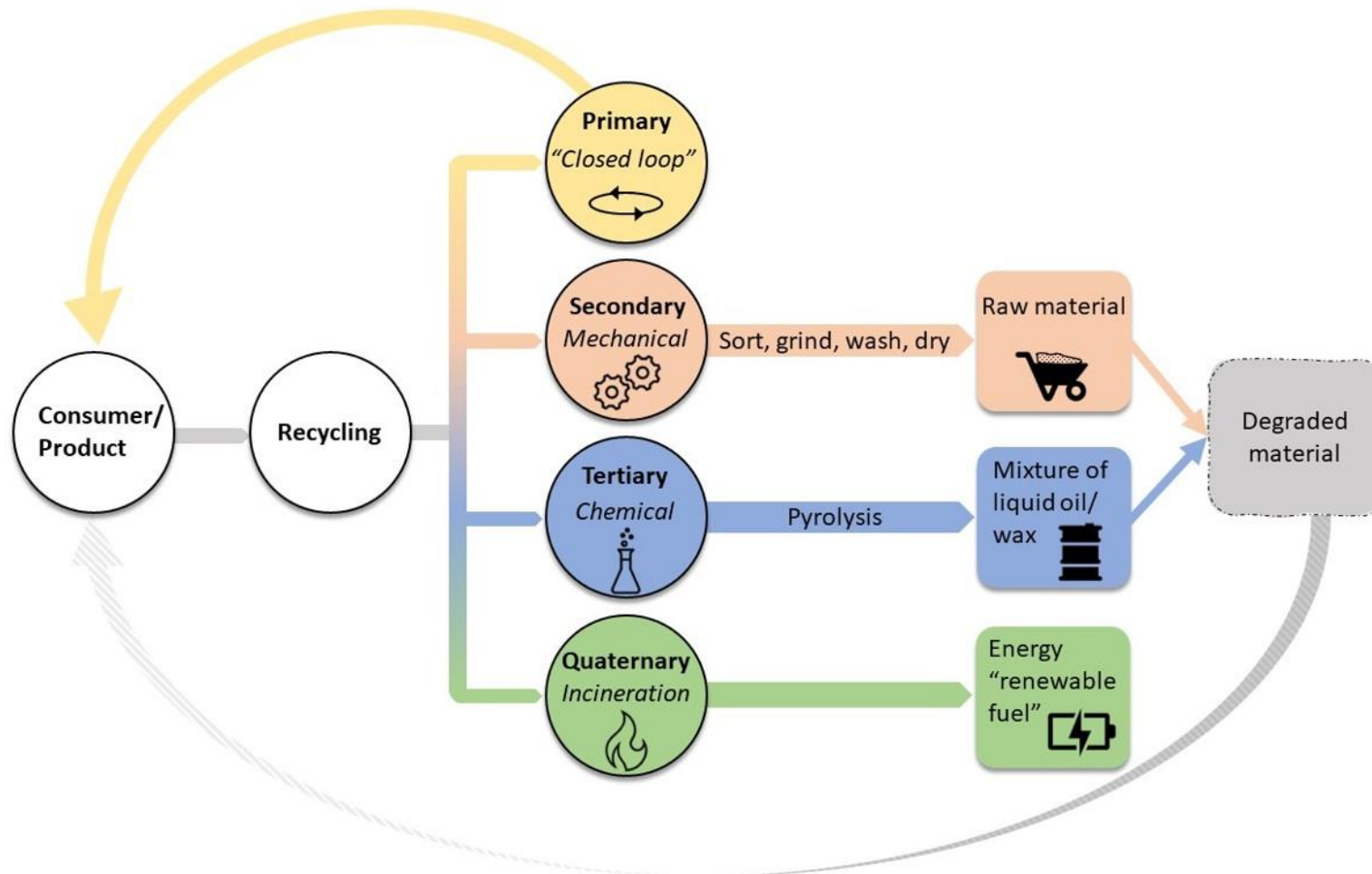


Figure 2 - A summary flowchart of the recycling processing including: primary ("closed loop") secondary (mechanical), tertiary (chemical), and quaternary (incineration) recycling.

118 2.3 Challenges to effective contemporary recycling: diversity in plastic material

119

120 In Europe, China, and the United States, 30%, 25% and less than 10% of plastic is recycled,
121 respectively (Geyer, *et al.* 2017; Lazarevic, *et al.* 2010). Plastics with the highest recovery
122 rates are PET, high-density polyethylene (HDPE), low-density polyethylene (LDPE), and PS,
123 although global recovery rates are typically reported as below 20% (Rahimi and García,
124 2017). For other resins, as reported in Table 1, recoveries are generally between 0-1%
125 (Rahimi and García, 2017). The primary difficulty associated with the recycling of these
126 polymers is the sheer number of possible additives, coatings or treatments (some of which
127 are known toxicants) that are incorporated into most products derived from plastics. This
128 complicates matters for recycling companies when it comes to the recovery of plastics for
129 reuse (Merrington, *et al.* 2017).

130 The specific challenges and effective recycling rates associated with each plastic type can be
131 addressed individually: PET (code 1) is a durable and malleable plastic broadly used in
132 consumer products, though only a small portion is recycled for its original application since
133 its malleability is compromised by more than 95% by the third recycling cycle. Consequently,
134 50 to 77% of PET is converted to fibres to produce mixed material (La Mantia, 2002).

135 The recycling processes for HDPE (code 2), LDPE (code 4) and PP (code 5) are remarkably
136 similar, belonging to the group of polymers called polyolefins (Rahimi and García, 2017).
137 These can be mechanically recycled, but over time become less stable (Rahimi and García,
138 2017). While methods of chemical recycling for these polymers poses a potential way to
139 circumvent this issue, chemical recycling is complicated and remains prohibitively expensive
140 (Rahimi and García, 2017).

141 PVC (code 3) is one of the most durable polymers owing to the blended additives
142 incorporated in its composition. A significant drawback of the additives used in PVC-based
143 materials is that they can easily contaminate entire batches of polymers in recycling plants
144 (Rahimi and García, 2017). This additive content in PVC-containing materials is also
145 problematic as it can leach for example, phthalate plasticizers and chlorine-containing
146 organics during degradation (Rahimi and García, 2017).

147 The low recovery rates associated with PS (code 6) are mainly due to waste separation. In
148 regard to PS production, 10% is EPS (expanded polystyrene), 50% is in the pure form and the
149 remainder is blended with other materials (Goodier, 1961; Wünsch, 2000). Diversity of end-
150 products, paired with variances in polymer density, complicates the sorting mechanism at
151 the recycling centres.

152 Category 7 includes all other plastic polymers: polyurethane, polyurea, polycarbonate,
153 nylon, poly(methyl methacrylate) (PMMA), high-performance thermoplastics, and
154 thermosets such as epoxies and biopolymers (Rahimi and García, 2017). The use of thermal
155 and photochemical approaches to polymers such as PMMA, the thermoplastic PES
156 (polyethersulfone) and some nylon types, can allow for effective depolymerisation of these
157 plastics to their monomer units (Rahimi and García, 2017). However, each polymer group
158 has its own recycling challenges, in addition to required consideration of possible additive
159 content and composite formations (Rahimi and García, 2017).

160 Manual separation of resins can be time consuming and inefficient. Although automated
161 techniques have been optimised to distinguish between diverse polymer types by
162 identifying specific optical, density and spectroscopic properties of the plastic (Merrington,
163 2017), their performance is not always effective (Rahimi and García, 2017). In addition, the
164 sheer variety of plastic additives makes them a significantly complex issue to unravel in
165 terms of recycling efficacy.

166 2.4 Challenges to effective contemporary recycling: regional dependence

167

168 Although the lack of good recycling practices by consumers is frequently identified as the
169 main factor for low recycling rates, technological limitations are the key limiting factor on
170 the efficiency and broad-scale adoption of plastics recycling. Consequently, the recyclability
171 of plastics is geographically dependent, and should be considered in a regional, rather than
172 a national or global perspective (Kollikkathara, *et al.* 2009; Kumar, *et al.* 2017).

173 A clear example of this variation is shown when comparing two different regions of the
174 globe, here Germany and the United States of America (USA). European Union (EU) member
175 countries follow a series of strict guideline and targets established by the EU; previously the
176 “Zero plastics to landfills by 2020”. Currently, the target for 2030 is to recycle 65% of

177 municipal solid waste (Žmak, *et al.* 2017). Among EU countries, Germany has the highest
178 rate of plastic recycling (62%) and one of the lowest landfill rates (Žmak, *et al.* 2017). This is
179 the result of schemes implemented by the German government that include: the “Green
180 Dot” service - a dual disposable system for used sales packages, the public waste disposal
181 service, and the plastic bottle deposit system (Hopewell, *et al.* 2009; Žmak, *et al.* 2017). This
182 advanced plastic recycling capability is also possible due to available infrastructure.
183 Germany has 68 operating waste incinerating plants with a total capacity of 20 million tons
184 of plastic (Žmak, *et al.* 2017).

185 In contrast to Germany, the USA reportedly recycles less than 8% of its plastic waste (Heller,
186 *et al.* 2020). This is primarily due to the “National Sword” program implemented by China in
187 2018, which banned the import of almost all plastic waste (Clarke, 2019), of which the USA
188 was a major contributor. As such, the USA does not currently have sufficient infrastructure
189 in place to process its plastic waste. Furthermore, the USA now exports most of its plastic
190 waste to Malaysia, Vietnam, Indonesia, and Thailand instead. The effectiveness of this
191 strategy for recycling is poor, as a large percentage of the plastic waste exported remains
192 unprocessed, as these countries also lack the facilities for sufficient sorting and reprocessing
193 (Heller, *et al.* 2020). Law, *et al.* (2020) estimated that in 2016 between 0.15 to 0.99 million
194 tonnes of plastic waste collected for recycling was mismanaged in other countries.

195 This dichotomy between two wealthy countries, with respect to plastics recycling, highlights
196 the regional variability in this issue. Unless recycling strategies are economically viable and
197 sufficient infrastructure is available, they are unlikely to be successful (Joshi, *et al.* 2019).

198

199 2.5 Shifting focus from recyclability to sustainability

200

201 Based on the nuance regarding what dictates “recyclability”, from the interference of
202 different additive components to the regional availability of infrastructure, a better solution
203 would be to present recyclability on a scale rather than a categorical characteristic on labels.
204 Going further, solely focusing on recyclability is not going to solve the plastics issue.
205 Consideration of other associated environmental and human health risks is needed. Factors
206 such as: product lifespan, use of additives, the environmental impact of sourcing material
207 etc, all have an environmental cost that should be communicated to the consumer. Despite

208 the significance of these values to the true “sustainability” of plastic products, the main
209 message to the consumer is primarily a categorical recyclability label. There is a gap here, in
210 the development of a more sustainable plastics industry, for a more accurate labelling
211 system including a sustainability index.

212 A sustainability index for plastic materials would require careful consideration of which
213 factors in environmental outcomes (including leachate, end-of-life processing, material use
214 and degradation behaviour) and life cycle assessments (LCA) are significant to the
215 “sustainability” of plastic (Huisman, *et al.* 2003). An example of what such an assessment
216 could look like would be the LCA perspective by Kouloumpis, *et al.* (2020), in which the
217 carbon footprint of PET bottles versus glass bottles was assessed in Cornwall (UK), using
218 high-resolution data on a local scale regarding available waste infrastructure to
219 transportation. Making this information easily accessible and understandable to consumers
220 would be an example of how to better facilitate sustainable plastic use.

221
222 The onus to understand complex, technical, and sometimes misleading disposal processes
223 and product attributes is placing an unreasonable expectation and burden on consumers
224 (Boz, *et al.* 2020). Current labelling systems for plastic products are not practical and do not
225 facilitate sustainable use. Rather than more categorical labels indicating end use, there
226 needs to be a more holistic system which reflects the complex issue of real-world plastic
227 manufacturing, use and disposal.

228

229 **3. Bioplastics and “sustainable alternatives”**

230

231 3.1 Defining bioplastics and new “alternative” materials

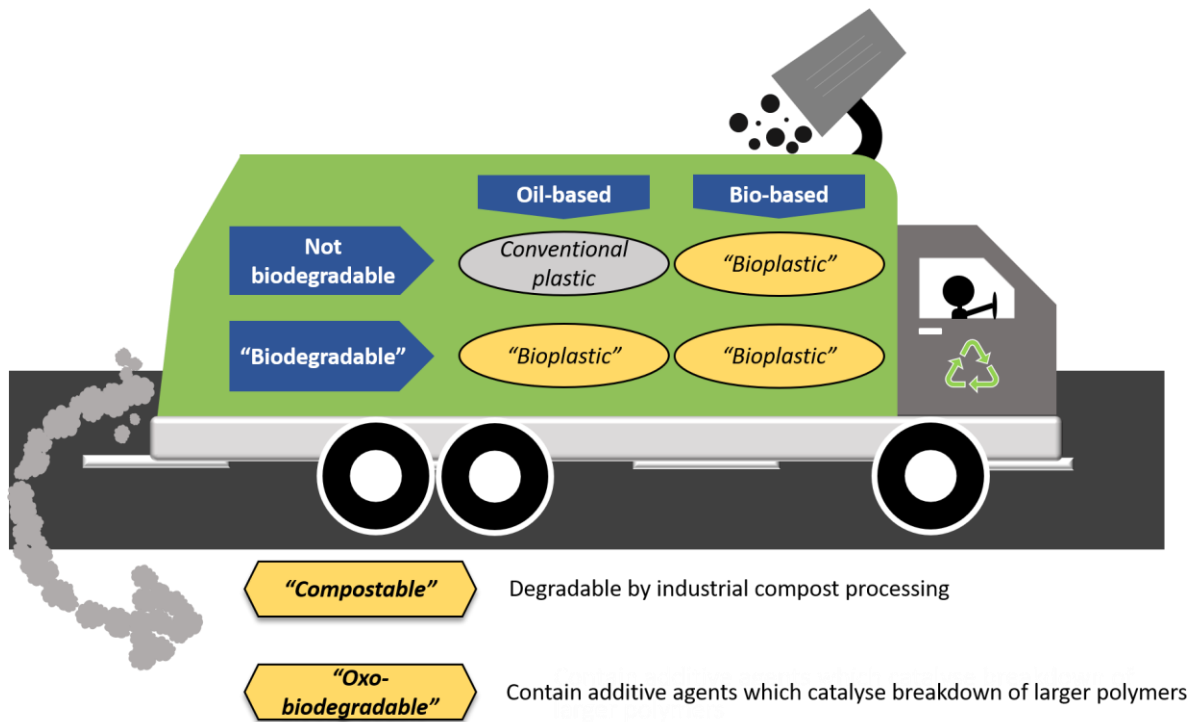
232

233 Switching to bioplastics and other “sustainable alternatives” has been purported to play a key
234 role in tackling plastic pollution (Iles and Martin, 2013; Lamberti, *et al.* 2020). The term
235 “bioplastics” is used for two separate groups of plastic material: bio-based plastics, which are
236 derived from plant or animal matter, and biodegradable plastics which include ‘Oxo-
237 biodegradable’ plastics (made with various additives which catalyse degradation) and

238 'compostable' plastics (which should be 90% chemically broken down within 180 days, given
239 specific composting conditions, according to the American Society for Testing and Materials
240 (ASTM International, 2019)) (Fojt et al. 2020) (Figure 3). Replacing petroleum-based polymers
241 with bioplastics is expected to reduce the demand for fossil fuels, potentially reducing carbon
242 emissions. The shift towards bio-plastics has slowly increased in the past decade, where today
243 they represent about one percent of the more than 368 million tonnes of plastic produced
244 annually (Plastics Europe 2020; Fojt et al. 2020). Bio-plastics can include few or several
245 components and are typically divided into (i) bio-based plastics such as polyesters, PE, PET,
246 polyamides (PA) and polyurethane (PUR), (ii) bio-based and degradable plastics such as
247 polylactic acid (PLA), polyhydroxyalkanoates (PHA), polybutylene succinate (PBS), and (iii)
248 fossil-based but biodegradable plastics- such as polycaprolactone (PCL) and polybutylene
249 adipate terephthalate (PBAT). Bio-based degradable alternatives are forecast to increase. In
250 particular, products such as PLA and PHAs are increasing in popularity showing high growth
251 rates due to their complete biodegradable behaviour under certain aerobic and anaerobic
252 environments and potential as commercially viable compostable plastic material (Meereboer
253 et al. 2020; Rujnic-Sokele & Pilipovic 2017). Among the challenges associated with these
254 products are higher production costs and the need to incorporate organic fillers and fibres
255 primarily composed of cellulosic material to strengthen the properties of polymers. These
256 could impact the degree, and extent of, biodegradability of the product and the
257 biodegradation efficiency between industrial and household composting environments and
258 in marine systems (Meereboer et al. 2020; Song et al. 2009; Haider et al. 2019). End-products
259 may not sufficiently degrade once in the environment or potentially deliver different leachate
260 due to addition of chemical additives meant to increase the durability of products (Lambert
261 & Wagner 2017).

262 The debate remains whether bioplastics production truly relieves pressure on the
263 environment. The topic is complicated by production details specific to each product in
264 question, from the environmental cost of sourcing their raw materials, to required land use
265 at scale, paired with the need for commercial viability and competitiveness regarding financial
266 cost (Music, *et al.* 2022). It is debatable if they are better for the environment over
267 conventional plastics and if they add to, or solve existing problems observed with their non-

268 degradable counterparts, related to the miscommunication on, and the disposal of these
269 products.



270

271 *Figure 3 – Defining “bioplastic” and “biodegradable” in a real-world context, as well as “compostable” and “oxo-*
272 *biodegradable” within “biodegradable”*

273 3.2 Miscommunication of correct disposal methods

274

275 According to Dilkes-Hoffman et al. (2019ab), a plastic material which breaks down through
276 the natural action of microbes including algae, fungi and bacteria resulting in water,
277 biomass, methane, and CO₂ without producing any residual by-product is truly
278 biodegradable. Those that can breakdown due to catalysing additives “Oxo-biodegradable
279 plastics” are not truly biodegradable, as they can leave residual micro-fragments
280 accelerating microplastics pollution (European Bioplastics, 2015). Currently there is
281 confusion among bioplastics end-of-life labelling, with terms like “biodegradable”,
282 “compostable” and “bio-based” plastics not clearly defined, making it harder for consumers
283 to make environmentally responsible choices (Napper and Thomson, 2019).

284 Generally, when thinking about bioplastics, consumers associate biodegradability as a key
285 factor together with environmental friendliness, sustainability, and non-toxicity (Haider et
286 al., 2019). However, the reality is, there are materials labelled biodegradable, compostable

287 or bio-based today which are not suitable for disposal in the open environment (Haider et
288 al., 2019; Dilkes-Hoffman et al., 2019a, b). A typical example is bio-based PET which polymer
289 chains can be synthesized from oil-based or renewable sources such as sugarcane, both
290 resulting in the same or chemically identical material. Such non-biodegradable bioplastic will
291 behave exactly as a conventional plastic in the environment and could persist for an
292 unknown amount of time (Napper and Thomson, 2019).

293 Not all biodegradable plastics are biodegradable under the same conditions (Dilkes-Hoffman
294 et al., 2019ab). Polylactic acid (PLA), the common type of bioplastic derived from plant like
295 materials and marketed “biodegradable” is a typical example. Although biodegradable and
296 compostable, PLA will not biodegrade in all environments, as it requires specialised
297 industrial composting processing facilities and specific conditions/circumstances (e.g. higher
298 temperature), contingent on proper management (Gorrasi & Pantani, 2017). This makes PLA
299 technically an industrially compostable plastic rather than biodegradable (Gorrasi & Pantani,
300 2017). This important information is either not mentioned or ignored on product labelling.

301 Furthermore, although the public may assume that all bioplastics are recyclable, there are
302 complications with this assumption. The variability in material found within the bracket of
303 “bioplastics” adds layers of complexity to the task of trying to successfully recycle them
304 (Lamberti, *et al.* 2020). Individual bioplastics have specific optimal methods of recycling
305 (Lamberti, *et al.* 2020). Bio-PET is most effectively recycled by glycolysis, PLA by alcoholysis,
306 bio-PE by pyrolysis (Lamberti, *et al.* 2020). Unless these specific bioplastics can be
307 sufficiently sorted and processed to their unique specifications, they may merely complicate
308 current recycling streams and contribute to more plastic waste in the process.

309 3.3 New sustainable alternatives need accurate and functional labelling

310

311 The nuances in the sustainability of new materials such as bioplastics and other sustainable
312 plastic alternatives, must be effectively communicated to consumers. A material such as PLA
313 being labelled as “compostable” is misleading to the end user as it fails to indicate that the
314 material requires industrial bioprocessing, and that the infrastructure required for this may
315 not be available in their region. Without this information a consumer is unable to execute
316 the sustainable disposal method which is the basis for these materials being sustainable
317 alternatives.

318 Effective labelling should accurately communicate the most “sustainable” method of
319 disposal, based on the region of purchase, which more accurately reflects the sustainability
320 of purchasing the product. Such labelling would more clearly reflect the suitable handling of
321 waste, and inform consumers whether such “sustainable” use and disposal is possible
322 depending on regionally available infrastructure.

323

324 **4. Additives**

325

326 4.1 Not just a polymer – An array of plastic additives

327

328 Additives are inorganic or organic chemicals added into polymer formulations during
329 production to improve their performance, functionality, and aging properties. They include
330 chemicals that act as plasticisers, flame-retardants, light and heat stabilisers, anti-oxidants,
331 lubricants and pigments (Hahladakis et al. 2018). While the addition of chemical additives to
332 a polymer improves the performance of the product, concerns arise as some of these are
333 known toxicants providing pathways for human and environmental exposure (Hahladakis et
334 al. 2018). Leaching is particularly a concern for additives which are not chemically bound to
335 the polymer (Marklund, et al. 2003).

336 Limited data exists on human and environmental health effects from exposure to these
337 chemicals, and for the majority of these chemical additives, health risks are still widely
338 unknown (Galloway, 2015; Muncke, *et al.* 2020). A summary of additive groups and
339 potential human health impacts can be found in Table 2.

Table 2: A summary of the range in plastic additives (including: Plasticisers, Bisphenols, Organic flame retardants, UV stabilisers, Metals, and Monomers & unknowns), rationale for their use, examples of specific types and their potential health impacts.

Additive group	Additive use	Examples	Potential health impacts
Plasticisers^a	<i>Manipulate flexibility, ductability and toughness</i>	<i>Phthalates</i>	<i>Negative reproductive outcomes, oxidative stress damage, neurobehavioural disorders</i>
Bisphenols^b	<i>Intermediate in production of polycarbonates and epoxy resins</i>	<i>Bisphenol A, S, F, B and AF</i>	<i>Endocrine disruption</i>
Organic flame retardants^c	<i>Undergo competing reactions in the presence of fire to slow spread</i>	<i>Polybrominated diphenyl ethers, hexabromocyclododecane, tetrabromobisphenol, chlorinated paraffins and organophosphate esters</i>	<i>Diabetes, neurobehavioural and developmental disorders, cancer, reproductive health effects and altered thyroid function</i>
UV stabilisers^d	<i>Mitigate polymer photooxidation, increasing durability</i>	<i>Benzophenone</i>	<i>Endocrine disruption</i>
Metals^e	<i>Production catalysts, biocides, pigments, light and heat stabilisers and flame retardants</i>	<i>Iron, zinc, copper, nickel, chromium and lead</i>	<i>Kidney damage, developmental disruption</i>
Monomers & unknowns^f	<i>None, these are unreacted monomers of the polymer and non-intentionally added substances</i>	<i>Bisphenols, styrene, vinyl chloride, and poly and per-fluorinated alkyl substances</i>	<i>Irritation and neurological impairment (styrene). Negative affects to developmental, immune and endocrine functions (PFAS).</i>

^aHuang et al. 2020; Pérez-Albaladejo et al. 2020; Radke et al. 2018; Wei, et al. 2019. ^bBittner, 2014; Tang, 2020. ^cBlum, et al. 2019; Doherty et al. 2019; Rauert, et al. 2018.

^dIARC, 2013; Medina-Perez et al. 2020. ^eHuerta-Pujol, 2010; Järup, 2003; Turner, 2016. ^fArvanitoyannis and Bosnea, 2004; Hahladakis et al. 2018; Vera, 2018.

340 There is a plethora of additives used in plastic production, multiple groups with inter- and
341 intra-variability in properties (Table 2) (Hahladakis, *et al.* 2018). Further to intentionally
342 incorporated additives, there are also unreacted monomers and thousands of chemicals
343 that are “unknown” or non-intentionally added substances (NIAS). Unreacted monomers
344 from polymer production (Table 2) can migrate into food from packaging materials. Chlorine
345 emissions from PVC plastics have been reported around 40%–56% Cl in PVC bags (Alam,
346 2018). The presence of NIAS is of significant concern, with Vera *et al.* (2018) reporting that
347 of 58 of the 76 compounds identified in 26 PP films and food contact materials were NIAS. In
348 addition, Gomez Ramos *et al.* (2019) and Bauer *et al.* (2019) identified a total of 52 NIAS
349 migrants from food pouches purchased from markets in Spain, Australia, and Germany.

350 Adding to the burden of unknown chemicals are chemicals that have sorbed or migrated to
351 the plastic material from other sources, providing the opportunity for further global
352 transportation, e.g. through marine microplastics (Avio, 2015; Mato, 2001). One example is
353 poly and per-fluorinated alkyl substances (PFAS), which are widely used in water/grease-
354 proof food packaging products with potential to leach into food (Akhbarizadeh, 2020). They
355 have also been detected in plastic water bottles, thought to originate from the ink of the
356 plastic labelling and the additives used during plastic manufacturing (Llorca, 2012; Schwanz,
357 2016).

358

359 4.2 A complex issue, with many unknowns

360

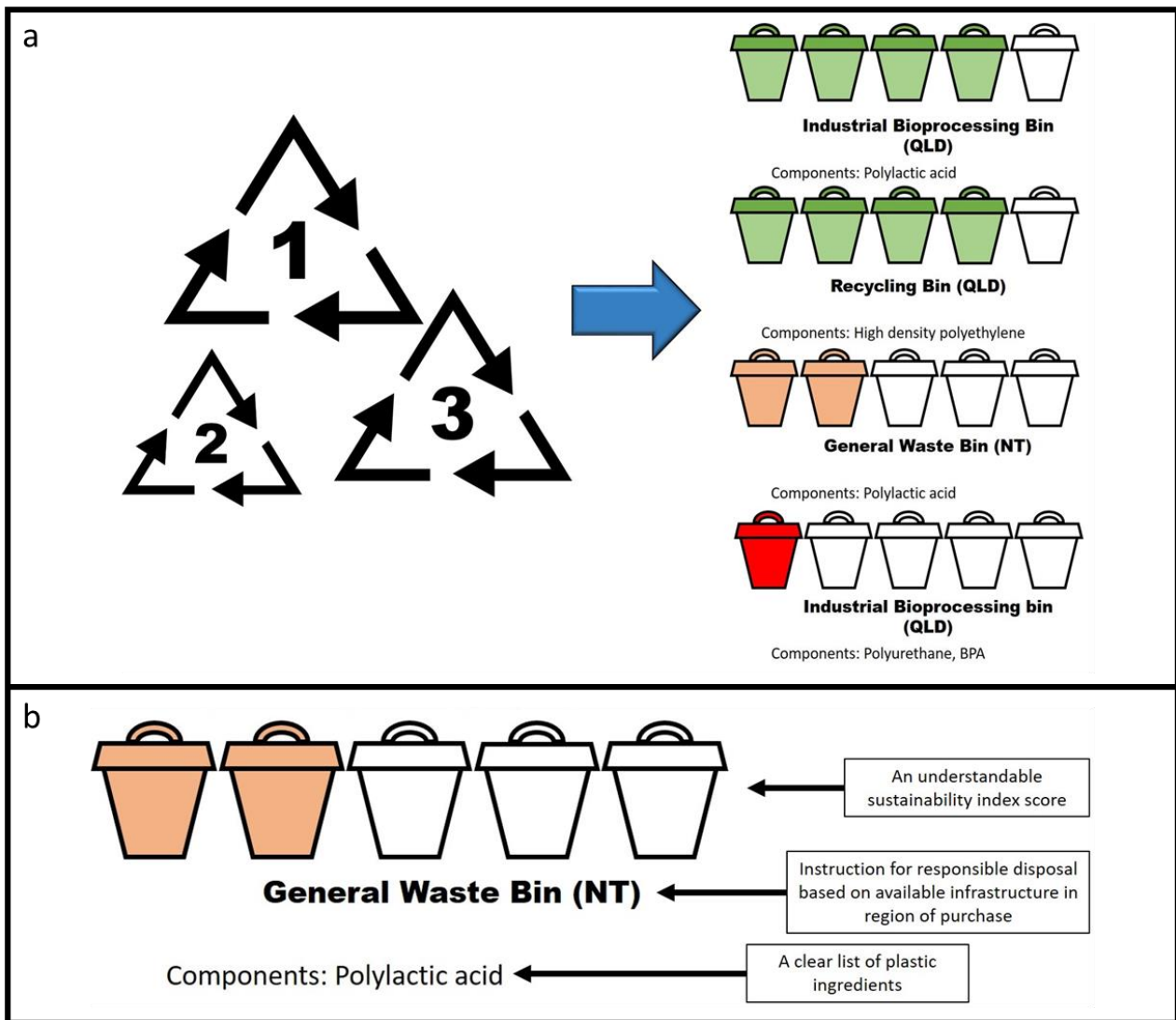
361 Due to the broad chemical space that plastic additives occupy (in addition to NIAS and
362 sorbed chemicals), there is immense difficulty in understanding the short- and long-term
363 toxicological risks of different plastic types to human health and the environment (Galloway,
364 2015; Thomson, *et al.* 2010). Furthermore, as the global production of additive containing
365 plastics continues with all these unknowns inadequately addressed, the concept of toxicity
366 debt (acknowledging potential lag-time to toxic effects as pollution continues) highlights the
367 potential risk to human health and the environment is only increasing over time (Rillig, *et al.*
368 2021).

369 Plastic materials present a potential “cocktail” of known and unknown chemicals, and the
370 combined risk of these mixtures is poorly understood; the toxicological risk of mixtures is
371 uncertain even when mixture composition is known (Kienzler, *et al.* 2010). A lack of
372 information exists on where, how, why and in what quantities chemicals are used in the
373 plastic manufacturing process. Without this information being provided by the
374 manufacturer, accurate risk assessments cannot be carried out towards environmental and
375 human health outcomes. Due to legislative and privacy-based restrictions imposed by
376 industry, toxicologists are left to use crude estimates due to a lack of transparency. It is
377 apparent that additive composition should be made clearer to the consumer and/or
378 purchaser, and plastic manufacturers should be held more accountable for the composition
379 of their product.

380

381 **5. Concluding recommendations**

382 The issue of plastic waste is more complex than indicated by contemporary labelling
383 schemes (Figure 4a). As production rates increase, and the development of new materials
384 and additives continues, communicating accurate information to consumers has never been
385 more important.



386

387 **Figure 4 – a.** Moving away from limited, abstract, and categorical labelling schemes focused on recyclability to
 388 more detailed, regionally dependent, and scalable labels to facilitate more sustainable consumer choice. **b.** A
 389 visual concept based on the recommendations in this manuscript including: a clear indication of the plastic
 390 components, an instruction for responsible disposal based on the infrastructure available in the region of
 391 purchase, and a clear and understandable sustainability index score (based on above outlined factors such as,
 392 product lifespan, additive content, and availability of sustainable processing in region of purchase).

393

394 Building on the discussion in this review, we have three main recommendations on plastic
 395 labelling:

396

397 1. Plastic labels should include **an understandable “sustainability scale”** to enable
398 consumers to make informed decisions on the environmental and human health
399 considerations related to plastic use (Figure 4b). We suggest the recyclability of
400 plastic items is too complex for categorical recycling labels. The recyclability of a
401 plastic item does not wholly determine how sustainable an item is when additive
402 content, regional availability of disposal infrastructure and environmental cost of
403 production are all factored in.

404

405 2. Plastic labelling should use **direct instructions appropriate for the region of**
406 **purchase** (e.g. PLA could have an “Industrial Bioprocessing Bin” instruction in
407 Queensland Australia, but a “General Waste Bin” instruction in the Northern
408 Territory Australia) (Figure 4b). Categorising plastic items with broad and
409 confounding nomenclature causes confusion over how materials can be responsibly
410 disposed of and hence we suggest plastic labelling should disregard generic words
411 like “biodegradable” and “compostable”.

412

413

414 3. Plastic labelling should include **a legible list of additive components**, so consumers
415 can make informed decisions on the plastic additives they are willing to expose
416 themselves and potentially the environment to (Figure 4b).

417

418 These recommendations and the accompanying visual concept are not to be taken as exact
419 instructions for international application; the issue of plastic waste management is one with
420 significant regional variability. These recommendations are rather a guide for discussion
421 around improving plastic labelling to better facilitate sustainable use, e.g. by local policy
422 makers (in government and industry), with regional experience and understanding, to drive
423 change in current, inadequate labelling schemes.

424 The difficulty in actioning these recommendations cannot be understated, as it will require
425 cooperation between government, industry, the scientific community, and the public. We

426 suggest this kind of cooperation is key to tackling such global challenges as plastic waste.
427 The difficulty in this challenge is not sufficient reason for inaction. Labelling schemes will not
428 solve excessive waste issues entirely, but if we are to stem the flow of plastic in the
429 environment, the solution must be holistic in nature, including better communication of
430 accurate information to the public.

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439

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