Different normativity and strategic nomadic marriages: area studies and queer theory

Abstract.

This article embraces Maya Mikdashi and Jasbir Puar's recent recommendation 'for a politics in queer theory that works to displace the United States as the prehensive force for everyone else's future' in order to ponder the scope and reach of queer theory through/as area studies (Middle East). The article draws upon personal experiences and narratives of homo-desiring men and women in/from Lebanon who perform hetero married life whilst pursuing same-sex desire elsewhere, in order to conceive 'different normativity' and 'nomadic unions.' The article posits 'strategic nomadic marriages' as a fluctuating and unsteady type of union that accommodates the particularity of the 'sex/gender systems' of global south societies.

Opening

Since 2012, I have come to know an increasing number of self-identified homo-desiring men and women in and/or from Lebanon who opt to perform hetero married life in order to escape kin pressure whilst pursuing same-sex desire elsewhere. I term such practices 'strategic nomadic marriages' (SNMs). My insistence on qualifying these marriages as nomadic rather than queer will become evident throughout my analysis.

My focus on SNMs is not meant to act as scholarly evidence of what popular culture has presumed and portrayed all along.¹ Nor am I building a defense case for SNMs, who can easily be discredited as fake or hypocritical.² Conversely, I caution against such views for the mere fact that they presuppose a universal system of moral values against which local and indigenous praxes are measured. Last but not least, I do not necessarily situate SNMs in relation to the notion of resistance, an outdated and well-documented paradigm, in my opinion.³ Such strategic unions are unequivocally celebrated in liberal circles, who view them as a smart effort that circumvents the hostility of Lebanon's legal system towards same-sex desire; at the same time, we must remind ourselves that SNMs' heteropatriarchal underpinnings, as I show in my analysis hereafter, do coincide with critical feminists' views on the institution of marriage as unequally gendered,⁴ homonormative⁵ and largely exclusionary for those who find themselves operating on the margins.⁶ In any case, the peculiarity of my interlocutors' agency escapes and exceeds heteronormativity as we know it. The 'different normativity' that informs their day-to-day living and through

¹ See, for example, Arab-Australian web series *I LuV U But...* by Foufu Films (2012); the novel *Guapa* by Saleem Haddad (2016), or *Bareed Mist3jil* by the Meem Collective (2009).

² Such accusations prevail in the context of 'cooperative marriages' in China between self-identified homo-desiring men and/or women; see, for example, Stephanie Yingyi Wang (2019) When Tongzhi Marry: Experiments of Cooperative Marriage between Lalas and Gay Men in Urban China, *Feminist Studies* 45(1), pp. 13—35.

³ Such interrogations have been examined in length by, for example, Susan B. Boyd (2013) Marriage is More Than Just a Piece of Paper: Feminist Critiques of Same-Sex Marriage, *The Peter A. Allard School of Law*.

⁴ See for example, Sara-Jane Finlay & Victoria Clarke (2003) 'A Marriage of Inconvenience?' Feminist Perspectives on Marriage, *Feminism & Psychology* 13 (4), pp. 415—420.

⁵ Eliza Garwood (2016) Reproducing the Homonormative Family: Neoliberalism, Queer Theory and Same-sex Reproductive Law, *Journal of International Women's Studies* 17(2), pp. 5—17.

⁶ Karma Chávez (2013) *Queer Migration Politics: Activist Rhetoric and Coalitional Possibilities* (Urbana, Chicago and Springfield: University of Illinois Press).

⁷ The expression 'different normativity' was first coined by Yau Ching (2010) in order to describe alternative lifestyles that are lived 'as normal as possible' in the context of China.

which I largely frame my analysis coincides with what Lisa Rofel terms 'desiring selves;' that is, neoliberal subjects that emerge from newly-found desires with respect to consumption, work and sex. In addition, my interlocutors' narratives convey 'a neither here nor there' logic that recalls the hybridised, manifold, and flexible trubrics under which their multiple subjectivities operate. Furthermore, and in addition to displaying pragmatic and adaptive selves, they are markedly 'reluctant' as far as queer activism is concerned.

In order to introduce the topic of SNMs in the specific context of Lebanon, a number of steps is in order. Empirically, it is important that we contextualize married life in Lebanon. This is evident in the recollected narratives that shape my analysis. 'Connective patriarchy,' traditional gendered expectations, 'desiring selves' and transnational modes of being all interfere in the making of my interlocutors' 'different

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See Yau Ching (2010) Dreaming of Normal While Sleeping with Impossible: Introduction. In Y. Ching (ed) *As Normal as Possible: Negotiating Sexuality and Gender in Mainland China and Hong Kong*, pp. 1—14, (Aberdeen: Hong Kong University Press).

⁸ Lisa Rofel (2007) *Desiring China: Experiments in Neoliberalism, Sexuality and Public Culture* (Durham and London: Duke University Press).

⁹ Timothy Brennan (2008) Postcolonial Studies and Globalization Theory. In Revathi Krishnaswamy & John C. Hawley (eds), *The Post-colonial and the Global,* pp. 37—53, (Minneapolis, MN: University of Minnesota Press).

Gloria Anzaldúa (1987) Borderlands/La Frontera: The New Mestiza (San Francisco, CA: Aunt Lute).

¹¹ Aihwa Ong (1999) Flexible Citizenship: The Cultural Logics of Transnationality (Durham, NC: Duke University Press).

¹² Henrietta Moore (1994) The Problem of Explaining Violence in the Social Sciences. In Penelope Harvey, Peter Gow, Peter G. Gow & Clive Hollin (eds) *Sex and Violence: Issues in Representation and Experience*, pp. 138—156 (London: Routledge).

¹³ Sabiha Allouche (2019) The Reluctant Queer, *Kohl: A Journal of Body and Gender Research* 5(1), pp. 11—22.

¹⁴ Suad Joseph (1999) *Intimate Selving in Arab Families: Gender, Self, and Identity* (Syracuse, NY: Syracuse University Press).

¹⁵ Lisa Rofel, 'Desiring China.'

normativity.' Equally important at the empirical level is to not conflate SNMs with MSMs (men who have sex with men), an expected orientalist assumption that I relate in detail in due tim.¹⁶

Theoretically, I stress the merits of thinking queer theory through the area of the Middle East. What emerges is a view of the household as mutual and ambiguously gendered – a point that internationalist queer activists could learn from. By re-focusing the politics of the household through a 'queer theory as area studies' lens, I hope to capture a locally-informed 'different normativity' that remains sheltered from and immune to western queer scholarship's insistence on politicizing the queer *elsewhere*, without accounting for the 'segregation between the location of theory and the site of the theorised.' I believe that many readers will agree with me that it is the theory, rather than the queer element itself, that is often hegemonised in queer scholarship.

A nomadic state and a different normativity analysis captures the linguistic and theoretical voids that arise from a forceful queering exercise. The queer has for too long been refashioned, -nuanced, -configured, -transformed and -tailored in order to fit, almost by hook or by crook. I hope in this work to engage queerness from the standpoint of a least imposed episteme. My interlocutors' sexuality is 'different' indeed. At the same time, it persists along an everyday that, albeit seemingly conformist, abounds with messiness,

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¹⁶ This work was originally destined for an edited book on the topic of heteronormativity. One of the editors' utter ignorance on the ramifications of queer theory in the context of the Middle East led me to withdraw from their project and to share my work in a more apt space.

¹⁷ Jonathan Daniel Luther (2017) Queer Theory, *The Year's Work in Critical and Cultural Theory*, (25)1, p. 233.

contradictions and unruliness. If anything, I hope to un-burden my interlocutors' sexuality from the confusion that western queer scholarship imposes upon them.

To write wilfully¹⁸ from and about queerness from non-western standpoint is to question western academics' insistence on 'queering stuff,' be it the 'Middle Eastern gay,' if such a category exists, or entire disciplines. I argue that the mere theorisation of the queer, i.e. its scientification, does not justify scholars' race to queer the 'rest' of the world. This state of affairs is succinctly captured by Mikdashi and Puar, who rightly remark how 'the "local" in the global south [is] unwittingly reified as raw data.'¹⁹ Ultimately, my article is an attempt to engage Anjali Arondekar and Geeta Patel's interrogation, 'what does area bring to queer studies?'²⁰

Notes on Data Collection

This article is informed by in-depth and semi-structured interviews conducted over a period of five years with fifteen couples in and from Lebanon who have opted for strategic nomadic marriages. I had initially and unexpectedly come across three such couples in 2012, when I was conducting research for a project with a distinct aim (ethnographic exploration of cis heterosexual romantic love). I was sufficiently intrigued by the paradigms that ensue from SNMs to instigate an analysis proper.

¹⁸ Sara Ahmed (2014) Willful Subjects (Durham, NC: Duke University Press), p. 3.

¹⁹ Maya Mikdashi & Jasbir Puar (2016) Queer Theory and Permanent War, *GLQ: A Journal of Lesbian and Queer Studies*, 22(2), p. 215.

²⁰ Anjali Arondekar and Geeta Patel (2015) Area Impossible: Notes toward an Introduction, *GLQ: A Journal of Lesbian and Gay Studies*, *22*(2), p. 156.

The main difficulty resided in reaching further couples. Two main routes informed my quest. I included a researcher's profile on male homo-erotic 'dating app' Grindr where I clearly described my goals. This approach led to dozens of inquisitive replies - to my delight - but resulted in one instance of SNMs. The majority of the SNM couples who feature in this work were referred to me between self-identified gay and lesbian interlocutors whom I had interviewed for my 2012 project. They rightly emphasized to their networks the scholarly nature of my investigation, as opposed to sensationalist reporting work. Undoubtedly then, my occupation as a Lebanese researcher in gender and sexuality studies that is based in London did contribute towards my interlocutors' willingness to relate their experience with me. It took me and my interlocutors no less than five years to identify ten additional SNM couples. This work, then, is an ongoing one.

Out of the fifteen couples that inform this work, at least one of the partners had a dual nationality. Australia, the US, the UK and Morocco are some of the contexts that partly inform my interlocutors' sexual politics and decision-making. Interestingly, for those residing abroad, SNMs allow them to strengthen their links with their homeland, i.e. Lebanon. At the same time, SNMs, for my strictly Lebanese interlocutors is a 'welcomed' venue for migrating and initiating the process of acquiring a foreign passport. Either way, the quest for a partner privileged Lebanese-ness as a quintessential criterion, since, as Majdi²² asserts, 'only a Lebanese can navigate this mess.' Here, it would be futile to think borders and migration in conventional terms. Instead, place and time acquire an ever-

²¹ The Lebanese Telecommunications Ministry has recently order Internet at data services providers to block access to Grindr. Whereas many providers did oblige, some still allow access to it (Middle East Eye, 2019).

²² Majdi is a borrowed name. In this work, my interlocutors' names are borrowed. They do not necessarily reflect their sect nor their place of origin.

becoming character, in line with Rosi Braidotti's conceptualization to the 'nomadic subject.' In Braidotti's words: 'Consciousness-raising and the subversion of set conventions define the nomadic state, not the literal act of travelling.'²³ That is, 'the nomad is a traveller in the field of intensities', and 'this type of travel may or may not involve physical displacement.'²⁴ The (im)possibility of locating my subjects in a concrete geographical, emotional and sociological set becomes apparent in the uncertainty that defines their overall epistemes. Indifference, fatigue, what-ifs and what-about-isms are some of the recurring affects that emerged from the interviews I conducted over the past few years. Most importantly, and irrespective of their homo-desire, none actively took part in what could be termed queer activism. It is precisely for this reason that I opted for Braidotti's nomadic concept, as opposed to queer to describe the strategic alliances I relate. Not only does my analysis capture the limits of an applied queer analysis, whereby queer theory is taken is given, it rightly shows the theoretical prospects of thinking queer theory through the area of the Middle East.

Theory aside, and where gender is concerned, traditional roles did not hold in relation to the role of the male bread winner in the context of SNMs. Contrariwise, getting pregnant did, and continues to constitute a major point of contestation for my interlocutors. Here, it is my female interlocutors who find their bodies policed, oftentimes contrary to initial agreement of not getting pregnant. Such body politics eclipse queerness as identity whilst reiterating same-sex as practice. Unsurprisingly, they reveal the susceptibility of alternative

Rosi Braidotti (1994) *Nomadic Subjects: Embodiment and Sexual Difference in Contemporary Feminist Theory* (New York: Columbia University Press), p. 5.

²⁴ Cesare Di Feliciantonio & Kaciano B. Gadelha (2016) Affect, Bodies and Desire: 'Queering' Methods and Methodologies to Research Queer Migration, *Journal of Economic and Social Geography*, 108(3), p. 284.

intimacies to heterosexist attitudes, since they demean my female interlocutors' homoerotic desire.

I could only interview my couples in person during limited and scattered visits to Lebanon, mostly over Christmas, Easter and summer breaks. Most of the interviews were conducted via Skype and Facebook Messenger instead. Depending on the logistics, I managed to interview my couples jointly, separately or both. Sometimes, they would invite close friends and kin to join our conversations, which resulted in an even more nuanced examination. Last but not least, out of the fifteen couples I have interviewed, two have recently finalized their divorce, one has recently given birth to a baby daughter, and one is currently considering artificial insemination towards becoming pregnant. These remarks are particularly meaningful, given the importance of bearing children following conventional societal constructions of marriage in Lebanon. Consequently, desire - be it normative or not - does not constitute the sole or main element of my analysis of SNMs. Rather, my focus is on the contradictions that arise between their homo-desire and conventional household politics of Lebanese society. Crucially, I theorize SNMs through the framework of 'different normativity' in a two-fold exercise aimed at steering away from Euro-American interpretations of queer intimacy, and at recognizing the local material shifts that emerge from globalized subjectivities. 25 Such analysis goes beyond an East/West binary whilst shutting down possible Orientalist interventions vis-a-vis SNMs.

²⁵ For a cross-cultural examination of the intersection of global political economies with sexuality, see Mark B. Padilla, Jennifer S. Hirsch, Miguel Munoz-Laboy, Robert Sember & Richard G. Parker (2008) (eds) *Love and Globalization: Transformations of Intimacy in the Contemporary World* (Nashville, TN: Vanderbilt University); For the specific context of Egypt and the materialization of new forms of cis hetero sexualities, see Frances Hasso

On a last note, scholarly work on gender and sexuality in the Middle East increasingly recognizes the body as embodied, particularly men's bodies. ²⁶ Men's affects and aesthetics are often eclipsed when juxtaposed against the literature on Muslim women, whose experiences, aesthetics, power negotiations and everyday lives had and continue to be amply documented. This novel turn towards embodied analysis offers us a glimpse of ordinary Middle Eastern lives beyond the assumed rigidity of an Islam that is often misread as anti-fun, ²⁷ with pleasure and leisure ²⁸ being increasingly accounted for. My work privileges sexual pleasure in its examination of marriage, and thus contributes to the overall 'embodiment turn.'

Different Normativity and its Precedents

Strategic marriages among self-identified homo-desiring men and women in Lebanon bring forth further examples of strategic partnerships documented worldwide. In the context of China, for instance, similar strategic marriages among self-identified gay and lesbian individuals, known as *xinghun* or cooperative marriages, have been recently

⁽²⁰¹¹⁾ Consuming Desire: Family Crisis and the Sate in the Middle East (Stanford, CA: Stanford University Press).

²⁶ Farha Ghannam (2013) *Live and Die like a Man: Gender Dynamics in Urban Egypt* (Stanford, CA: Stanford University Press); Nefissa Neguib (2015) *Nurturing Masculinities: Men, Food, and Family in Contemporary Egypt* (Austin, TX: University of Texas Press).

²⁷ Asef Bayat (2007) Islamism and the Politics of Fun, *Public Culture*, 19(3), pp. 433—459.

Laleh Khalili (2016) The Politics of Pleasure: Promenading on the Corniche and Beachgoing, *Environment and Planning D: Soceity and Space*, 34(4), pp. 583 – 600; Sertac Sehlikoglu (2016) Exercising in Comfort: Islamicate Culture of Mahremiyet in Everyday Istanbul, *Journal of Middle East Women's Studies*, 12(2), pp. 143—165; Pascal Menoret (2014) *Joyriding in Riyadh: Oil, Urbanism and Road Revolt* (Cambridge: Cambridge Univeristy Press).

documented.²⁹ Such partnerships have been positively depicted in a number of works: as a 'silent force of resistance,'³⁰ as a 'new intimate alliance'³¹ or a 'queer kinship practice' by Elizabeth L. Engebretsen.³² Both *xinghun* and SNMs must not be confused with men-who-have-sex-with-men who enter hetero-marriages with suspecting or unsuspecting wives. In the context of China, *tongqi*, or 'getting gayed,' has become the expression to designate 'duped' wives whose husbands actively conceal their sexual identity from them.³³

SNMs share the strategic element that we find in marriages between nationals and nonnationals of a particular country in order to secure residency or working rights for the
latter. For example, transnational anthropologist Nicole Constable dismantles the many
myths surrounding 'mail-bride orders' (between US men and Filipina women) and
ethnographically shows the inadequate binary notions of 'women's oppression' and 'male
domination.'³⁴ Instead, Constable argues against a 'dichotomous view' of love and
opportunism where strategic and pragmatic concerns are treated as incompatible with
emotional ones.³⁵ In a reversed exercise, Parveez Mody and Maya Mikdashi show how
couples who opt to remove themselves from the social, and politico-legal parameters of
marriage in each of India and Lebanon, respectively, find themselves marginalized in the

²⁹ Jingshu Zhu (2017) 'Unqueer' Kinship? Critical Reflections on 'Marriage Fraud' in Mainland China, Sexualities, 0(0), pp. 1–17; Min Liu (2013) Two Gay Men Seeking Two Lesbians: An Analysis of Xinghun (Formality Marriage) Ads on China's Tianya.cn, *Sexuality & Culture*, 17(3), pp. 494–511; Lucetta Yip Lo Kam (2013) *Shanghai Lalas: Female Tongzhi Communities and Politics in Urban China* (Hong Kong: Hong Kong University Press).

³⁰ Yip Lo Kam, 'Shanghai Lalas,' p. 100.

³¹ Yingyi Wang, 'When Tongzhi Marry.'

³² Elizabeth L. Engebretsen (2013) *Queer Women in Urban China: An Ethnography,* (New York, NY and London: Routledge).

³³ Zhu, 'Unqueer Kinship?'

³⁴ Nicole Constable (2003) *Romance on a Global Stage: Pen Pals, Virtual Ethnography, and "Mail Order" Marriages* (Berkeley, CA: California University Press), p. 10.

³⁵ Ibid, p. 11.

social, legal, and political sense.³⁶ Conversely, Mody argues, 'the processes of transgression and reintegration, typified by love-marriage phenomena, create a unique social space of moral ambivalence through which social orders transform themselves.'³⁷ Further examples of strategic intimacies can be found in works examining 'marriage-scapes,'³⁸ 'sex-scapes,'³⁹ and global and transnational political economies of care work.⁴⁰

In the context of India, critical scholarly works lament the 'overstated' status of the love/arranged dichotomy⁴¹ and the hegemonic depictions of arranged marriage as 'backward' and of love marriage as 'progressive.'⁴² For example, Fuller and Narasimhan excavate 'personal happiness'⁴³ in both love and arranged marriage, thus challenging assumptions about the lack of happiness in the latter. In the same vein, Uberoi conceives 'arranged love marriage' as a 'style of matchmaking where a romantic choice already made is endorsed, *post facto*, by parental approval and treated thereafter like an arranged

³⁶ Perveez Mody (2008) *The Intimate State: Love-Marriage and the Law in Delhi* (New Delhi: Routledge); Maya Mikdashi (2014) Sex and Sectarianism: The Legal Architecture of Lebanese Citizenship, *Comparative Studies of South Asia, Africa and the Middle East*, 34(2), pp. 279—293.

³⁷ Mody, 'The Intimate State,' p. 278.

Nicole constable (2009) *The Commodification of Intimacy: Marriage, Sex, and Reproductive Labor, Annual Review of Anthropology*, 38, pp. 49—64.

Bid.

⁴⁰ See for example Joya Misra, Jonathan Woodring & Sabine N. Merz (2006) The Globalization of Care Work: Neoliberal Economic Restructuring and Migration Policy, *Globalizations*, 3(3), pp. 317—332; Leslie K. Wang (2013) Unequal Logics of Care: Gender, Globalization, and Volunteer Work of Expatriate Wives in China, *Gender & Society*, *27*(4), pp. 538–560.

⁴¹ C.J. Fuller and Haripriya Narasimhan (2008) Companionate Marriage in India: The Changing Marriage System in a Middle-Class Brahman Subcaste, *Journal of the Royal Anthropological Institute*, 14(4), p. 737.

⁴² Shalini Grover (2009) Lived Experiences: Marriage, Notions of Love, and Kinship Support Amongst Poor Women in Delhi, *Contributions to Indian Sociology*, 41(1), p. 3.

⁴³ Fuller& Narasimha, 'Companionate Marriage in India,' p. 571.

marriage.'⁴⁴ Last but not least, Grover emphasizes the importance of accounting for the intersection of class, caste, and geographical location in order to understand arranged marriages and love marriages along a spectrum rather than a binary.⁴⁵ This scholarship recognizes the strategic, emotional and material factors that shape marital unions and embraces their indeterminacy and ambiguity as a space where 'dichotomous mythologies of modernity are both contested and reproduced.'⁴⁶ Here, modernity acquires an organic sense that is best captured in the corporeality of globally-informed shifts. That is, the simultaneity of multi-layered paradigms that manifest in processes of subject-making. This point is clearly illustrated in my interlocutors' 'neither here nor there' styling of their sexuality and lifestyle, excerpts of which I relate throughout my analysis.

As is the case in China, where 'the family-kinship system [...] is taken as the basis of the identity of a person,'⁴⁷ in Lebanon, the self is best understood as an 'extended self' that is informed by and inform what Suad Joseph terms 'connective patriarchy,' a deeply-rooted organizational matrix that constructs the very patterns of relationality, and fabric of Lebanese social life.⁴⁸ The enmeshment of personal status laws with sect construes marriage as a societal event that strengthens Lebanon's distinct sectarian communities, in addition to providing a venue for social mobility within each.⁴⁹

⁴⁴ Patricia Uberoi (1998) The Diaspora Comes Home: Disciplining Desire in DDLJ, *Contributions to Indian Sociology*, 32(2), p. 306.

⁴⁵ Grover, 'Lived Experiences.'

⁴⁶ Ibid, p. 104.

⁴⁷ Chou Wah-Shan (2000) *Tongzhi: Politics of Same-sex Eroticism in Chinese Societies* (New York: The Hawkworth Press).

⁴⁸ Suad Joseph, 'Intimate Selving in Arab Families.'

For recent scholarship on the topic of personal status laws in Lebanon, see Nelia Hyndman-Rizk (2019) A Question of Personal Status: The Lebanese Women's Movement

The Gendered Politics of Strategic Nomadic Marriages

In her political economy examination of sexuality, Gayle Rubin conceives the 'sex/gender system' as 'the set of arrangements by which a society transforms biological sexuality into products of human activity, and in which these transformed sexual needs are satisfied.'50 Rubin's sex/gender paradigm is well-illustrated in the gendered body politics that coincides with the strategic marriages I encountered. Many of my homo-desiring female interlocutors found themselves reduced to their female gender at some point during their marriage negotiations. Their negotiations are marked not by their ability to persuade, but by the larger paradigms that construct societal perceptions of their womanhood, and depending on the intersectionality of class, gender, and nationality, different outcomes are recorded. Four main areas informed my interlocutors' choice of partner: financial stability in return of a foreign passport (or vice versa), passing and acting 'straight,' the duration of the marriage, and whether or not to have children. I refrain from discussing each separately since they do not manifest in a clear-cut fashion.

Dalia, one of the first interlocutors I spoke to, is a twenty-nine years old self-identified lesbian Lebanese national who has migrated to Australia with her family in 1986. Whereas her finances are 'nothing special,' her Australian passport 'gives her the upper hand' in her relationship with Ziad, a self-identified gay Lebanese man in his early thirties, who, like

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and Civil Marriage Reform, *Journal of Middle East Women's Studies*, 15(2), pp. 179—198; Mikdashi, 'The Legal Architecture.'

⁵⁰ Gayle Rubin (1975) The Traffic in Women: Notes of the 'Political Economy of Sex,' in Rayna Rapp Reiter (ed) *Toward an Anthropology of Women*, (New York, NY: Monthly Review Press), p. 159.

Dalia was being increasingly pressured by his kin to 'get married.'⁵¹ Ziad, like many young Lebanese nationals, resides and works in Dubai. He works as an IT consultant at the headquarters of a nation-wide restaurant chain. Dalia and Ziad are officially engaged. They have recently pushed their wedding's date to 2020 following a death in Ziad's family. They met in the summer of 2017 in their native village in Southern Lebanon through mutual contacts.

Although Ziad has insisted on them having a child at some point, Dalia refused:

I have an Australian passport. Ziad never hid the fact that he desires the Australian nationality [she looks at Ziad and both smile]. It is not easy to find a dual-nationality Lebanese woman who is willing to give up four years of her life. This is a major sacrifice. He has everything to gain from marrying me.⁵²

Dalia and Ziad are planning to live in Australia once they finalize their marriage. Ziad feels particularly nervous about their initial months in Australia, since they will be sharing the same bedroom whilst staying in Dalia's familiar home in Melbourne:

We are worried [Dalia intervened to remark that she is not]. I am. Living in the same house as Dalia's parents can be very challenging. I have to put on a show

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⁵¹ Interview with Salwa and Ziad, near Beirut, August 2018.

⁵² Ibid.

every day. I sometimes worry that I might say or do something stupid. You know, 'a lie has short legs.' ⁵³

At this point, Dalia remarked:

I think you are over-analyzing it. There is much to be done when we get there. You will need to look for a job. That's a full-time commitment! We will move out as soon as you get it. You have good qualifications. It will be fine.⁵⁴

Ziad was introduced by Dalia to a number of Lebanese businesses based in Melbourne and is relying on her contacts to accelerate his chances of securing employment. At this stage, it is clear that theirs is a win-win situation. Additionally, for Dalia, Ziad's Lebanese nationality is 'priceless:'55

I know a lot of LGBT people in Australia. I could easily find an Australian partner. There are lots of straight men who have gay sex. The thing is, my sexuality is not a straightforward one. Am I lesbian? Am I Australian? Am I Muslim? Am I Lebanese? I'm all of these at once and that is one big messy situation to be in. Between my parents, my extended family, my friends, and myself, I am constantly fine-tuning my words. I'm tired. At this stage of my life, Ziad is definitely the best friend I've come to know so far. ⁵⁶

⁵³ Ibid.

⁵⁴ Ibid

⁵⁵ Ibid.

⁵⁶ Ibid.

Dalia is feminine, beautiful, and embodies Lebanese hegemonic femininity par excellence, particularly what Catherine Hakim terms 'erotic capital.'⁵⁷ Hakim adds 'erotic capital,' despite some feminists' '"moral objections"⁵⁸ to it, to Pierre Bourdieu's well-known economic, cultural and social capitals. Erotic capital, following Hakim, is not defined in sexual terms exclusively. Liveliness, social skills, emotional labour and further elements contribute towards it. Ziad, like Dalia, could also be said to embody a Lebanese hegemonic masculinity. If anything, my couples were unanimous in their views on physical attributes, oftentimes in hegemonic terms. Female partners are expected to be 'pretty' and 'thin' and their male counterparts 'not too overweight,' and 'presentable.' Most importantly, all desired a 'straight-acting' or 'straight-passing' partner, particularly when in public. Such expectations concur with Lebanese society's distinct 'sex/gender system,' to borrow from Rubin, whereby societal gendered expectations related to proper male and female behaviour in public hold prevalence over sexual practice.⁵⁹

Physical attributes aside, commitment to homosexuality and the duration of marriage played a major role when choosing a partner. Dalia's Australian passport allows her to negotiate her marriage to Ziad according to her set of rules. This privilege is limited in my work to those women who held a dual nationality. For those female interviewees who only held the Lebanese nationality, their reality was considerably more complex.

⁵⁷ Catherine Hakim (2010) Erotic Capital, *European Sociological Review*, 26(5), pp. 499—518.

⁵⁸ Ibid, p. 499.

⁵⁹ For an excellent study on the shortcomings of sexual identity, including LGBTQI categories in relation to the MENA's sex/gender system, see Nof Nasser-Edin, Nour Abu-Assab & Aydan Greatrick (2018) Reconceptualising and Contextualizing Sexual Rights in the MENA Region: Beyond LGBTQI Categories, *Gender & Development*, 26(1), pp. 173—189.

Zeena, for instance, an Orthodox Maronite who is 'bred and raised' in Jbeil, 'hit a wall' almost ten months into her marriage to Ihssan.⁶⁰ Zeena and Ihssan are both Lebanese nationals. They are the sole couple that holds no further nationality. Both were thirty-two when they married. Ihssan is a professional photographer who owns his own studio and is often away for work. He is the sole financial contributor. Although Zeena does work alongside him, oftentimes managing the studio whilst he is away, she does not receive a salary per se. Following Zeena, Ihssan's mother became increasingly irritated by her 'not falling pregnant yet:'⁶¹

At first, she used to tease me about it. Sometimes, she would joke, and remark that we [Zeena and Ihssan] will be next [to have children]. As the weeks went by, she started asking me rather intimate questions. I felt truly demeaned. Not as a 'wife' but as a woman. She makes the whole process of meeting Ihssan and getting married to him sound like a 'piece of cake' compared to her interferences.⁶²

When I enquired about her options, Zeen told me that she increasingly contemplates the idea of having a child, especially since she has always 'desired motherhood.' However,

⁶⁰ Skype interview with Zeena, March 2017.

⁶¹ Ihid

⁶² Ibid.

⁶³ Ibid

and whereas she doesn't view pregnancy itself as the problem, it is the 'aftermath' ⁶⁴ of her marriage to Ihssan that she worries about:

His family is very traditional. I do trust him as a prospective father, and I do not doubt his intentions for a second. But it is not simply about Ihssan and me. I often imagine myself being side-lined and ostracised by his family once we finalize our divorce. I am sure his mother would go to a great length to paint me in a negative image. I am sure she badmouths me all the time. We never got along, his family and me. Perhaps it was a mistake to marry Ihssan. Perhaps I rushed into marrying him. I just wanted to 'get out.'65

More recently, however, Zeena told me that she has started taking contraceptive pills and was feeling reluctant about having a child.⁶⁶ According to Zeena, Ihssan has been having sexual relationships with a number of women, despite him 'committing to remaining in strict homosexual relations,' like her.⁶⁷ These occurrences distressed Zeena who told me she feels betrayed:

Marriages like ours are not meant to act as a carte blanche to do as one pleases. He never once told me about his hetero desires. He is free to live his life the way he wants it, but you would expect more honesty from your partner. A divorced man does not have to deal with societal judgments, unlike a woman.

⁶⁴ Ibid.

bb Ibid.

⁶⁶ Skype Interview with Zeena, January 2019.

⁶⁷ Ibid.

Not to mention that my finances are rather limited. It's not like I could simply take off and leave. A part of me feels stuck. ⁶⁸

It is evident that an intersectional analysis is capable of capturing the irregularities I am recounting. Nationality and class emerged as the two categories that dictated each partner's bargaining scope and reach. Most interestingly though, the category of sect was of least importance for the majority of my couples. This is perhaps an expected occurrence given my interlocutors' prioritization of actualizing their desire over identity politics. Instead, they emphasized 'insijam' or compatibility. Insijam is a particular affect whereby the couple prioritizes 'the practical issues of financial security and the ability of a couple's families to get along, as well as shared expectations of married life.'69 The relegation of sect to a lesser preoccupation could be the result of the transnational setting in which these strategic marriages – with the exception of Zeena and Ihssan, take place. In fact, the totality of my interlocutors systematically expressed their discontent with Lebanon's institutionalized sectarianism and preferred civil marriage over personal status laws. This is an important point that compels us to seriously account for possible correlations between political beliefs and non-normative desire. 70 Having conducted fieldwork among cis heterosexual couples, I can confidently say that the category of sect is a quintessential element when it comes to choosing a partner.⁷¹

⁶⁸ Ibid.

⁶⁹ Fida Adely (2016) A Different Kind of Love: Compatibility (Insijam) and Marriage in Jordan, *Arab Studies Journal*, 24(2), p. 103.

⁷⁰ For an excellent discussion on emerging and alternative politics of desire in Lebanon, see Hyndman-Rizk, 'A Question of Personal Status.'

⁷¹ Sabiha Allouche (2019) Love, Lebanese Style: Toward an Either/And Analytic Framework of Kinship, *Journal of Middle East Women's Studies* 15(2), pp. 157—178.

Further uneven body politics are found in the life stories of Lydia and Shereen. Lydia is a naturalized US citizen with regular income. She resides in New York and works as a data analyst for a large international organizaion. She is eager to have a child but is not necessarily interested in marriage. At the same time, she is 'very fond' of Lebanon and she and her family regularly visits it.⁷² For Lydia, a Lebanese partner is 'a natural choice.'⁷³ Lydia recounts Lebanon's strong familiar links in a dreamy fashion and laments her feelings of uprootedness in the US:

If it weren't for my family's proximity to me, I don't think I would have lasted that long in New York.⁷⁴

Lydia has been married to Salim for three years now. They met whilst he was pursuing his doctoral studies in New York. Salim heads from an upper-class Beiruti family with thorough transnational links. Canada, France, the UK and Mexico are some of the destinations that inform his extended family's transnational links. According to Salim, he and Lydia 'hit it off immediately.'75 They are both 'leftist, liberals, and secular.'76 In addition, they both wish to become parents. Since copulation is 'out of question,'77 they are considering artificial insemination instead. For another couple, Shereen and Adel, sex is not out of the question. They have been married for three years and both reside and work in Marseille. When I told them about Lydia and Salim's decision to use artificial insemination, they both laughed it

⁷² Interview with Lydia, near Jbeil, April 2017.

⁷⁴ Ibid.

⁷⁵ Skype Interview with Salim, April 2017.

⁷⁶ Ibid.

⁷⁷ Ibid.

off. Shereen commented that it was 'a step too far' and Adel considered it a 'waste of money,' before adding:

Having sex is natural. Having children is natural. We haven't had sex since Shereen became pregnant. Would we have sex again if we wished for another child? Most likely, even if our fortunes changed all of a sudden and could afford artificial insemination. It's just sex!⁷⁸

Shereen and Adel's nonchalance was unique among my couples, and their partnership could be juxtaposed with Rita and Massoud, who live rather separate lives. Massoud is well into his thirties. He divides his time between Lebanon and Morocco, where he resides. His proximity to the Spanish mainland and his well-paid job allows him to invest in 'sexescapes' to Spain all year-round. Today, discretion engulfs his every move and word; this, however, was not the case in his youth. His 'flagrant' ways unnerved his father for years, and his mother had to endure the latter's abuse, notably her 'failure in raising him properly.⁷⁹, Eventually, and according to Massoud, he learned to keep his sexuality to 'himself.'⁸⁰

Massoud limits his same-sex encounters to Spanish partners. According to Massoud, 'being gay and Arab (he is half-Arab from his father's side) comes with the hefty baggage of

⁷⁸ Skype Interview with Shereen and Adel, September 2019. Since out last Skype interview earlier this year, Adel and Shereen have welcomed a baby girl. They continue to live together.

⁷⁹ Skype Interview with Massoud, August 2017.

⁸⁰ Ibid.

engaging in "home-truths" conversations.'⁸¹ He strictly dates western gay men who, like him, are based in Tangiers. Today, he is in a long-term relationship with Juan, a Spanish social worker based in Cádiz. It takes him no less than three hours to drive the distance between Tangiers and Cádiz. His marriage to Rita, a lesbian Lebanese woman who, in her own words is 'avert to marriage,'⁸² did not slow down his relationship with Juan. For Rita, Tangiers, despite the 'long days and the loneliness'⁸³ she feels are a welcome escape from kin pressure:

I had to get out from Lebanon. It's a constant barrage of nagging. You lose sense of yourself. There isn't much for me to do in Tangiers. It makes me angry. I'm wasting my youth away. But it's worth it. It's a small price to pay in return for some peace of mind.⁸⁴

Unlike Massoud, who continues to pursue his relationship with Juan, Rita spends her days between her work (she works as a receptionist in a four-star hotel near the port) and her house. She is not particularly interested in 'finding love.' After all, she views her marriage to Massoud as a 'break:'

I know one day we will go our separate ways. But no one will be able to say that I didn't give marriage a try. ⁸⁶

⁸¹ Ihid

⁸² Interview with Rita, near Beirut, May 2017.

⁸³ Ibid.

⁸⁴ Ibid.

⁸⁵ Ibid

⁸⁶ Ibid.

I told Rita about the many couples I have come across. Like her, several interlocutors showed interest in being introduced to each other's, usually through me. In Lebanon, Rita, like the few lesbian Lebanese women I have interacted with, had built herself a small but solid network of homo-desiring friends. Theirs is a non-conventional yet credible view of what a long-term household consists of:

We all work. We have an OK revenue. It is not diamonds and pearls, but we manage fine. We do rely on each other for financial and emotional support. A few of us are now sharing flats together, and some are no longer being pressured by their parents, who finally seem to get it. We are like a family. It can be very tense though. There is a lot of jealousy and envy at times. 87

When I enquired about hers and her lesbian network's sex life, Rita replied:

It's not as much about having a good sex life. It's about avoiding a hyper masculine and hyper patriarchal existence. It can be suffocating at times. My ex-flatmate is not lesbian. She simply wishes to not get married, but at the same time, nobody wants to live alone. 88

Rita willingly puts her life on hold whilst anticipating a better future, largely defined by her spending the remaining of her life unmarried. She is certain that 'she won't live to see the

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⁸⁷ Ibid.

⁸⁸ Ibid.

day' when same-sex desire becomes 'normalized' in Lebanese society.⁸⁹ If anything, she tells me that she is 'not interested' in mobilizing under the rubric of LGBT rights,⁹⁰ a point that most of my interlocutors stressed. Similarly, Gilda, who is currently caring for Sameer in Michigan, following his diagnosis with colon cancer, recounts some of the political grievances that ensue from her hybrid self.⁹¹ Reflecting on her last long-term lesbian relationship, she says:

We'd been together for six years. We first noticed cracks in our relationship when same-sex marriage was legalized. I didn't feel particularly happy about it. It meant little to me. It is not as if people like me can simply get married to their chosen one. There are worlds apart between her upbringing and mine, and to be honest I'm tired of explaining. 92

Like most of my interlocutors, Gilda's narrative conveys 'a neither here nor there' logic that recalls the hybridised, ⁹³ multiple, ⁹⁴ and flexible ⁹⁵ rubrics that characterize postcolonial subjectivities. When, and if the topic of their sexuality surfaced, they

⁸⁹ Ibid.

⁹⁰ Ibid.

⁹¹ I have recently contacted Gilda who informed me that Sameer has been given the 'all-clear' (Skype Interview with Gilda, January 2019).

⁹² Interview with Gilda, near Beirut, September 2017.

⁹³ Timothy Brennan (2008) Postcolonial Studies and Globalization Theory. In Revathi Krishnaswamy and John C. Hawley (eds), *The Post-colonial and the Global,* pp. 37—53, (Minneapolis, MN: University of Minnesota Press).

⁹⁴ Gloria Anzaldúa (1987) *Borderlands/La Frontera: The New Mestiza* (San Francisco, CA: Aunt Lute).

⁹⁵ Aihwa Ong (1999) *Flexible Citizenship: The Cultural Logics of Transnationality* (Durham, NC: Duke University Press).

exhibited Kenyan-based queer scholar Keguro Macharia's notion of the 'indifferent native,' and rightly so.

Taking on the task of the 'complaining native,'97 Macharia clearly depicts the gap between the celebrated and quasi utopian 'black queer' narrative encountered in western queer scholarship, and its 'illegibility'98 on Kenyan soil. Precisely, a 'sense of deracination overwhelms'99 him and critical scholarship itself cannot offer him respite. Macharia's feeling of overwhelmedness and uprootedness are reflective of the disconnect between the theory and the theorized. He is not interested in defining the queer elsewhere, nor in relation to US scholarship; nor does he impose his higher US-educated intellect on his native Kenya. In the same vein, I do not attempt to politicize my interlocutors' queerness in any shape, size or form. In fact, my interlocutors' queerness never constituted a starting point in my conversations with them. We did, on the other hand, draw parallels between the 'impossibility' of their desire with the 'impossibility' of Lebanon as a whole. Both loci, i.e. their desire and Lebanon, constitute sites where their hopes and grievances converge.

Yet, it remains to ask: How do we transform indifference into a productive narrative? Can we afford to be indifferent? Perhaps the answer lies in us global south sexuality scholars shielding each other form the emotional burden that dictates our writing by taking some load off each other every now and then and complaining, in vein with Macharia. I can imagine a room full of scholars who have identified different normativities in myriad

⁹⁶ Keguro Macharia (2016) On Being Area-Studied: A Litany of Complaint, *GLQ: A Journal of Lesbian and Gay Studies*, 22(2), pp.183—189.

⁹⁷ Ibid, p. 187.

⁹⁸ Ibid, p. 184.

⁹⁹ Ibid, p. 185.

contexts. I can also hear them rightly bemoan the inevitable exercise of explaining, yet

again, the disconnect between US queer scholarship and their context of research for a

large audience who is yet to educate itself about the postcolonial condition that

characterizes most societies.

Methodological Conclusions: 'Area Impossible' 100

The nomadic feature of SNMs depicts the non-mutuality between space and time at the

epistemic level and brings forth what Anjali Arondekar and Patel Geeta's conceive as 'area

impossible:' the encapsulation of the implication of the uneasy links between area studies

and queer studies.

Rather than centering discussions of the household around equal responsibilities, as

feminist scholars often argue, and far from rethinking child-rearing, motherhood or

fatherhood from a conventional queer analysis, in light of same-sex marriage legislations, I

posit the household as an abode that is driven primarily by friendship. Friendship,

hereafter, is akin to a futurity that surpasses the gendered mundane and where families

are thought and forged alongside politics of care that largely displace conventional

attributes of time, space, presence and proximity. In Lebanon, an increasing number of

young men and women is invested in reforming the personal status laws and paving the

way for inter-sectarian relationships. 101 For the larger Lebanese public, their work

¹⁰⁰ Arondekar & Patel, 'Area Impossible.'

¹⁰¹ See also Sabiha Allouche (2019) Queering Heterosexual (Inter-sectarian) Love in

Lebanon, International Journal of Middle East Studies, 51(4), forthcoming.

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translates in novel imaginings, narratives, visual and auditory depictions and sensorial experiences that have hitherto wishfully thought.

I argue that transnational queer activism must prioritize the household as always becoming and self-crafted as opposed to focusing on legalizing same-sex marriage — a point that coincides with intersectional queer feminists' critique of the gendered, racialized and sexed logics of the nuclear, urban and consuming family, arguably the smallest manageable unit whose replication promulgate global unequal status quos.

Contemporary Euro-American interpretations of the queer have long posited kinship and reproductive heterosexuality as antithetical to authentic queer life. On this point, Engebretsen argues that these interpretations 'oversimplify what is after all complex social processes and experiences' because they universalize a supposedly common experience of the gay, lesbian or else.

In the Middle East, these tensions have been amply documented in what has become known as the 'Joseph Massad debate.' Massad argues that privileged Western LGBT activist groups, which he terms 'Gay International,' impose a singular understanding of a sexuality predicated upon Euro-American histories and social formations upon upon-western societies. One could argue that the SNMs I relate in my work do challenge

¹⁰² Engebretsen, 'Queer Women in Urban China,' p. 8.

¹⁰³ See Joseph Massad (2009) The West and the Orientalism of Sexuality: Joseph Massad Talks to Ernesto Pagano, *Reset Doc*; and I Criticize Gay Internationalists Not Gays: Joseph Massad Counter-replies to Ghassan Makarem, *Reset Doc*.

¹⁰⁴ Joseph Massad (2002) Re-Orienting Desire: The Gay International and the Arab World, *Public Culture*, 14(2), pp. 361—385.

Massad's epistemic logic. The homo-desiring interlocutors whose lived realities, aspirations and tribulations I draw upon directly contradict Massad's logic of same-sex practices that operates outside of identitarian paradigms. They do, however, show the limited impact of the institution of marriage for the fulfilment of same-sex desire. The institutionalisation of marriage in Lebanon constructs desire(s) and romantic attachments parallel to the larger apparatus of 'connective patriarchy,'105 thus contributing to upholding the status quo, i.e. sectarian affiliations and personal status laws. Conversely, SNMs emerge as a fluctuating and unsteady type of union that befits the ambiguity of the 'sex/gender systems' of global south societies, our analysis of which must prioritize a 'sexual practice and gender performance' framework instead of the more mainstreamed and universalising framework of 'sexual orientation and gender identity.' 107

My article moves beyond the question of identity politics in the context of the Middle East queer and examines it in relation to gender roles instead. Whereas it makes no attempt to ask whether 'faking' marriage is a subversive practice or not, it does take the lived realities of the men and women whose experiences it draws on as given. It relates their different yet normative intimate arrangements whilst asking: 'How do we "interlock categories" and avoid reproducing an "identitarian logics" when interviewing people as "performative operators" or "trouble- making?" 108

Patriarchal bargains and societal negotiations undoubtedly play a fundamental role in SNMs. Nevertheless, I refrain from engaging in an analysis that would result in repetitive

¹⁰⁵ Joseph, 'Intimate Selving in Arab Families.'

¹⁰⁶ Rubin, 'The Traffic in Women.'

¹⁰⁷ Nasser-Edin et al., 'Reconceptualising and Contextualizing Sexual Rights in the MENA Region.'

¹⁰⁸ Di Feliciantonio and Gadelha, 'Affect, Bodies and Desire,' p. 279.

paradigms, notably the question of whether SNMs subvert or uphold the institution of marriage. This approach stems directly from the depoliticized stance of my interlocutors, most of whom do not mobilize against Art. 534, let alone actively participate in awareness campaigns and further initiatives related to combating homophobia. The gap between the depoliticized stance of my interlocutors and their non-normative desire compels us to recognize queerness as multiple and diverse. It is equally important that we acknowledge the specificity of the Stonewall Riots context from which queer scholarship emerged. The political roots of conventional queer analysis is of little relevance to the distinct 'sex/gender system' that shapes SNMs. However, it would be wrong to assume that I am unappreciative of critical Euro-American queer scholarship. It is, after all, the very scholarship that informs each of my politics, my subjecthood, my personhood and my methodology, since it delves at the very heart of existential rhetoric.

Such interrogations translate into a lengthy task and compel us to examine the queer relationally. Shohat ponders the uneasy links between gender and sexuality studies and area studies. Her call for a thorough reinterpretation of feminist epistemology through what she calls 'a relational multicultural feminist project' offers valuable venues for epistemic solidarity that is informed by southern queer scholarship. Shohat rightly points out the 'fictive unity' of the so-called 'Middle Eastern women' or 'Latin American gays/ lesbians.'

¹⁰⁹ Allouche 'The Reluctant Queer.'

¹¹⁰ Ella Shohat (2002) Area Studies, Gender Studies, and the Cartographies of Knowledge, *Social Text* 72, 20(3), pp. 67—78.

¹¹¹ Ibid, p. 68.

¹¹² Ibid.

Shohat's 'relational approach' to knowledge production allows me to develop an argument that is not as interested in speaking back to western scholarship as it is invested in asserting the unfinished business that society – any society – is. Seen from a liberal lens, the express labelling of my interlocutors' sexuality is but the reiteration of a colonially-informed corporeality that wrongly presumes a singular universal queer experience. ¹¹³ Crucially, to conceptualize the queer relationally is to do so 'without romanticizing the Non-West or blindly accepting the discourses of the West.' ¹¹⁴

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¹¹³ See, for example, Samar Habib (2010) *Islam and Homosexuality* (Santa Barbara, CA: ABC-CLIO); Joseph Massad (2007) *Desiring Arabs* (Chicago, IL: Chicago University Press); Jason Ritchie (2010) How Do You Say 'Come Out of the Closet' in Arabic? Queer Activism and the Politics of Visibility in Israel-Palestine, *GLQ: A Journal of Lesbian and Gay Studies*, 16(4), pp. 557–575.

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